## OJHA PUBLICATION AND RESEARCH HOUSE

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## **MEMORANDUM OF UNDERSTANDING**

#### Between

Mangalmay Institute of Management & Technology, Greater Noida (U.P.)

&

Ojha Publication and Research House, Greater Noida

This Memorandum of Understanding (MoU) is entered into on 17th December 2024 between Mangalmay Institute of Management & Technology, Greater Noida (hereinafter referred to as the First Party) represented by its Vice Chairman, Dr. Aayush Mangal, and Ojha Publication and Research House, Greater Noida (hereinafter referred to as the Second Party) represented by its Chairperson, Ms. Jagriti Ojha.

### WHEREAS:

- A. The **First Party**, Mangalmay Institute of Management & Technology, is a recognized higher educational institution based in Greater Noida.
- B. The **Second Party**, Ojha Publication and Research House, is engaged in, publication and research works with a focus on skill development, training, and industry-academia collaboration.
- C. Both parties recognize the value of collaboration to leverage their resources, expertise, and networks for mutual benefit.
- D. The parties agree to cooperate in areas such as skill-based training, education, research, industrial visits, expert lectures, and placement opportunities for students.

## **CLAUSE 1: CO-OPERATION**

- 1.1 The First Party and Second Party shall collaborate to promote the effective use of intellectual and educational resources to enhance skill development initiatives.
- 1.2 Both parties agree to jointly develop actionable programs and activities to achieve mutual objectives.

## **CLAUSE 2: SCOPE OF MoU**

The scope of this collaboration shall include but not be limited to the following areas:

## 2.1 Publication Support Services:

- The Second Party shall assist in publishing books, journals, research papers, and institutional magazines authored or developed by the First Party's faculty, scholars, and students.
- Support for developing e-content, newsletters, and academic materials for the First Party.

## 2.2 Skill-Based Training Programs:

- The Second Party shall deliver workshops, certification programs, and short-term courses on topics such as research methodology, academic writing, and digital tools for publication.
- Provide value-added certification programs tailored to enhance the employability and research skills of students and faculty.

#### 2.3 Research Collaboration:

- Facilitate joint research projects and initiatives involving students and faculty from the First Party.
- Provide editorial, formatting, and plagiarism-check services to improve research output and quality.

#### 2.4 Guest Lectures and Expert Talks:

- The Second Party shall deliver expert sessions and guest lectures on topics like publishing,
   research strategies, academic content development, and emerging trends in educational services.
- Provide access to industry professionals and subject-matter experts to enhance the learning experience.

#### 2.5 Internship and Placement Opportunities:

- The Second Party shall offer internship opportunities for students in areas such as content development, publication management, and research assistance.
- Facilitate placement opportunities for students with relevant skills in research and publication.

#### 2.6 Research and Innovation Workshops:

- Organize capacity-building programs, faculty development programs (FDPs), and student development workshops focusing on research tools, methodologies, and innovative practices.
- Promote research excellence through events like conferences, competitions, and hackathons.

### 2.7 Industrial Visits and Practical Exposure:

 The Second Party shall facilitate visits to its offices or collaborative institutions to provide practical exposure to students regarding research and publication workflows.

# 2.8 Resource Sharing and Promotion:

- Both parties shall collaborate on the mutual sharing of resources, tools, and platforms to enhance the learning ecosystem.
- Promote collaborative activities through events, institutional platforms, and social media.

## **CLAUSE 3: FINANCIAL COMMITMENTS**

There is no financial commitment on the part of the First Party to undertake any activity under this MoU. Any financial considerations that may arise will be discussed and formalized through separate agreements as required.

This MoU shall be valid for a period of three years from the date of signing unless terminated earlier by mutual consent in writing by either party.

# CLAUSE 5: RELATIONSHIP BETWEEN THE PARTIES

5.1 Both parties agree that they are independent entities collaborating under this MoU. This agreement does not constitute a partnership, joint venture, or employment relationship between the parties.

IN WITNESS WHEREOF: Both parties have executed this Memorandum of Understanding to the date mentioned

above.

Dr. Aayush Mangal

Vice Chairman

Mangalmay Institute of Management & Technology Greater Noida, U.P.

Witness 1: Dr. Meenakshi Sharma (Dean, MIMT)

Tice Chairman

Witness 2: C.S. Tanay Ojha

Chairperson

Ms. Jagritt Ojna

Ojha Publication and Research House Greater Noida, U.P.