Established in 2002, Mangalmay Institute of Management Technology is one of the premier Institute with a prime focus on innovation, excellence and nurturing global leaders for a sustainable future. We incorporate knowledge, industry experience, research and international exposure in our curriculum so as to provide comprehensive educational program to the students. The Programs offered at Mangalmay are BBA, B.Com, B.A B.Ed & BCA. Institute is affiliated to C.C.S University, Meerut. Its BBA & BCA Programs are approved by AICTE, New Delhi. The Institute is also Accredited by NAAC.

In the record time of 22 years, Mangalmay Institute of Management and Technology (MIMT) has earned a distinct position for itself and been ranked as the best management college in Delhi NCR. Add on Certification courses are introduced in Contemporary areas so as to enrich the Curriculum. Student Centric teaching learning approach viz. Case Study, Role Play, Quiz, Projects, Seminars, Group Activity, Industrial Visits etc. helps the student to Develop problem solving, analytical & creativity Skills. Various cells, committees & clubs help the students in their holistic development. Institution's Innovation Council provides the opportunity to students in nurturing their innovation and promoting there by entrepreneurial skills. NCC of the institute sensitizes the students towards so early conscientious attitude. The Art of the state infrastructure further compliments in the student's learning.

There is a strong focus on research and development of faculty members from different streams. Institute also offers cross-organizational collaborations and linkages with different communities.

An overview:
- The college has been granted the two Star rating by the IIC, Ministry of Education, INDIA.
- The college has an Institutional Grade of B from the National Assessment and Accreditation Council (NAAC).
- Case study, role play, quiz, projects & group activity, industrial visits etc. have been used as pedagogy
- Affiliating University has already started implementing the provisions of NEP–2020 in its

programmes and their Curriculum. From the session 2021-22, NEP has been implemented in the B.Com Program. Student has to choose a Faculty with two main (Major) subjects for first year. Apart from two major subject (s) she/he has to choose in each semester one more (Major) subject of any Faculty, one minor course in one year, one vocational course of his choice and one compulsory co-curricular course. Six compulsory Ability Enhancement Courses (Co-curricular) have been included for the holistic development of a student. Multidisciplinary has been made compulsory through a minor paper. Moreover, students are given wider choice of not only subjects but also faculty by allowing them to choose from subjects of different faculties. Multiple entry-exit policy has been introduced after each year. Electives are also offered in BBA, & BA.B.Ed.

- The University is registered on ABACUS-UP an Academic Bank of Credits developed by Uttar Pradesh Government. Institute is an affiliated institute of CCS University. The institute is following guidelines issued by the affiliating university.

- Institute has made provision on the website with the tab e resources where students may have the access of open resources. They can also access the facility of Delnet from anywhere and anytime. Further, Faculty has uploaded their notes on need basis. Also, faculty provides the reading material on the google class room and class whatsapp group. Institute also provides digital library where they can access to e journals, e books etc. Labs are fully equipped for MOOCs and other online courses.

- The college combines its rich cultural heritage and modern ethos with a dynamism that is responsive and adapts to the demands of the changing world. The constant endeavor is to integrate and digitalize our educational pedagogies with interactive and blended modes of learning.

- The framework of National Education Policy 2020 strengthens the existing initiatives for multidisciplinary research, sustainable development, environmental ethics, social entrepreneurship, skill development and employability.

Vision

To create a vibrant and responsive Institution aimed at attaining outstanding academic levels through inputs of excellence, thereby shaping professionals of tomorrow with the purpose of adding value to society thereby contributing towards nation building.

Mission

- To inculcate professional skills in our students to be "Krishnas and Arjunas" of the professional Mahabharata.
- To create a proactive environment, conducive for student's holistic development in both academic and non-academic spheres.
- To nurture the young minds with strong knowledge, skill, values and dispositions to enable them to excel in the work place and society & to be lifelong learners thereby reflecting a truly global citizen

STRENGTH, WEAKNESS, OPPORTUNITY AND CHALLENGES (SWOC)

Institutional Strength

1. **Positive Management Attitude**: The Institute's management maintains a philanthropic approach towards education, demonstrating a positive outlook.

2. **Focus on Vision and Mission**: The Institute is dedicated to achieving its vision and mission by providing continuous support and motivation to its students.

3. Student Faculty ratio is very good.

4. **Effective Teaching-Learning System**: The Institute has a highly effective teaching-learning system that is equipped with modern ICT facilities, state-of-the-art laboratories, and a fully computerized library, including digital resources.

5. **Add on Certification Courses**: The Institute offers Add on Certification Courses to enhance the overall learning experience and provide additional knowledge and skills to students.

6. **Co-curricular and Extracurricular Activities**: The Institute places strong emphasis on co-curricular and extracurricular facilities to encourage holistic development among students.

7. **Research & Development Policy**: The Institute has a robust policy in place to promote research activities and encourage a culture of inquiry and discovery among faculty.

8. **Supportive Training & Placement Committee (CRD)**: A dedicated Centre that provides extensive support to students in securing job placements, facilitating career opportunities, and connecting with prospective employers.

9. **Regular Feedback mechanism**: The Institute maintains open communication with all stakeholders (Students, Faculty, Alumni and Employers) by regularly seeking feedback for remedial and developmental measures.

10. **Student Support Facilities**: The Institute offers a range of student support facilities, including outdoor and indoor sports complexes, a yoga centre, computer labs, a music facility, medical facilities, a library, and a dedicated boy's and girls' common room.

11. **Alumni Success**: The Institute boasts a strong network of alumni who have achieved senior positions in reputed companies.

Owing to these features, the Institute aims to maintain a nurturing and comprehensive educational environment that prepares students for a successful future.

12. **Performance:** The College conducts mentorship programmes to support students, faculty serve as mentors

Institutional Weakness

1. The Institute being affiliated college has limitations as the syllabus cannot be upgraded as per the need of the industry.

2. Limited flexibility in terms of Assessment and Evaluation for being affiliated to C.C.S University, Meerut.

3. Limited financial resources, due to which many innovative plans for student and teacher development find difficulty.

Institutional Opportunity

1. MIMT is situated at Greater Noida amidst the educational hub which is a successful industrial hub which creates opportunities to the students with sufficient placement possibilities.

2. Being adjacent to NCR -Delhi, there is tremendous opportunity to interact, explore, liaison with the prominent and prestigious industrial houses for various activities. There is huge potential for Academic Collaboration including Research with Institutes of high repute.

3. Excellent opportunities for research projects to the students.

4. To boost employability, Industry Oriented Training may be imparted by setting up of Centre of Excellence, as the necessary expertise in almost all the latest technologies is available in this region.

5. Due to cosmopolitan culture, fast-growing region and availability of reputed educational groups, better learning resources are available.

6. Creating a "Green" eco-friendly campus like use of solar energy.

7. College strength lies in the competence of its faculty. Good no. of Faculty members are having PhD as highest quality with research publications in reputed journals.

8. Building on innovative ideas and expanding them into viable projects.

Institutional Challenge

1. To attract projects concerning to management domain is a big challenge.

2. Rapid change in the technology and industry preparedness is a big challenge.

3. Placement in the core sector is a big challenge,

4. To develop an eco-system to create Entrepreneurs.

5. Retaining the Highly skilled Faculty due to entry of big private universities is a challenge.

6. To compete with big private universities in terms of resources.

7. Lack of interest from the industry to join the academia.

8. Parental pressure on students to opt for financially rewarding careers thereby destroying their motivation to be creative.

9. Students largely focus on exam oriented tasks and encouraging self-learning process among them is a challenge.

Strategic Plans

1. **To inculcate the culture of innovative teaching learning in the departments**

- Introducing innovative student-centric teaching-learning strategies in departments with focus on experiential learning.

- Organizing workshops, seminars and add on certification courses.

- Extensive use of ICT based tools for an immersive learning experience with smart classrooms, digitalized library and state of art laboratory.

2. **To increase the number of faculty with Ph.D. qualification**

- Encouraging faculty members to register for PhD and providing the required support.

3. **To provide the practical exposure to the students**

- Establishing functional MoUs, Linkages & Collaborations with Industry and Academia so as to provide practical exposure.

- Organizing seminars, conferences and workshops and inviting the subject experts from respective domains.

4. **To promote the culture of research in the institute.**

- Incentivize faculty for quality publications.

- Host seminars, conferences and workshops.

- Promote faculty for attending FDPs, STTP, Workshops, MOOCs etc.

5. **Sensitization of students and preparing them into social responsive citizens**

- Organizing various extension and outreach activities through NCC and other committees/clubs of the institute.

6. **To increase the percentage of students progressing to higher studies and jobs**

- Organizing workshops, seminars, add on certification courses to make students employable and/ or helping them to progress for higher studies.
- Building a strong industry connect for enabling matching student placement.
- Organizing campus interviews for students.

7. **To utilize alternating sources of energy and make a green campus**

- Measures to be promoted to utilize more and more alternate sources of energy.
- Sensitizing the students and staff- teaching and non-teaching staff to make the campus a green campus.