



Mangalmay Institute of Management Technology
Greater Noida (U.P.)



	Report
Name of Activity	Guest Session on ‘Why does your image matter so much?’
Date	24 th November 2022
Venue	MIMT Auditorium
Organised by	Centre of Learning and Development in collaboration with PG Department
Participated by	210 BBA Students
Activity - Convener	Ms. Rashmi Jacob and Ms. Pravneet Kaur
Resource Person	Ms. Chitrakshi Vij
Objective	To help students understand the importance of having a strong and professional image.
Content	<p>Centre of Learning and Development at MIMT organized a Guest Session on ‘Why Does Your Image Matter So Much?’ on 24th November 2022.</p> <p>The resource person for the session, Ms. Chitrakshi V Vij- an image consultant spoke on the importance of ‘first impression’ and how it impacts our lives and future interactions.</p> <p>Throughout the two hour session she gave many useful suggestions and tips on the importance of dressing appropriately for the specific occasion and the role of ‘Power Dressing’ in stepping up the ladder of success in an organization. She cleared the professional levels of styling to the students with the help of pictures. For more vivid understanding, she called several volunteers on stage to guide them on the styling level as per the professional requirements.</p> <p>She equally emphasized on the importance of written and spoken communication skills. Along the lines, she motivated the students</p>



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with her own success story on how she has paved her path from an Engineer to an Image Consultant.

She concluded the session with a Q and A session wherein students cleared their doubts and took advice on how to better their own personal style.

Outcome of
Activity

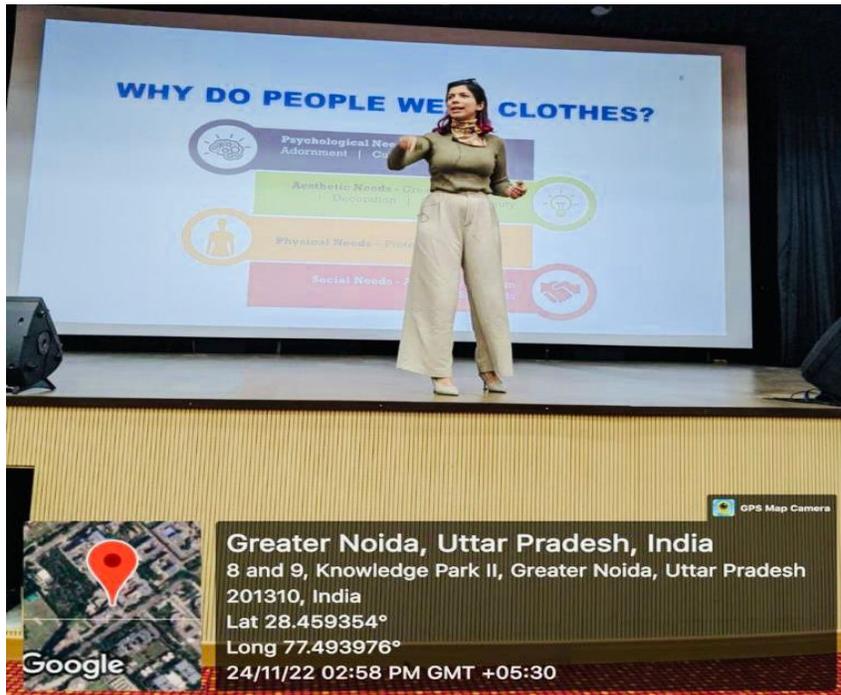
The students were inspired to find their own style statement. They understood that along with communication skills, having an image creates a positive impact on the minds of the people and presents them in a better light.



PHOTOGRAPHS OF THE SESSION:



Ms. Chitrakshi Vij being felicitated by Dr. Geeti Sharma, Director, MIMT





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Ms. Chitrakshi guiding the students about the importance of image.



Ms. Chitrakshi mentoring the volunteers on various styling levels



Ms. Chitrakshi with Director, MIMT, Dr. Geeti Sharma; Faculty coordinators: Ms. Rashmi Jacob and Ms. Pravneet Kaur along with Guest Relations Committee students from BBA Platina (First Year)