



PROGRAM : B.Com 2023-2024

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|---------------------------|--------------------------------------------|-----------------|------------------|---------------------------|---------------------|--------------------------------------------|------------------------|
| Program Outcomes | | | | | | | |
| 1 | Knowledge | | Knowledge | Communication and Ethical | Team and Leadership | Critical Thinking and Analytical Reasoning | Entrepreneurial Acumen |
| 2 | Communication and Ethical | | | | | | |
| 3 | Team and Leadership | | | | | | |
| 4 | Critical Thinking and Analytical Reasoning | | | | | | |
| 5 | Entrepreneurial Acumen | | | | | | |
| Course Code | Subjects | Blooms Taxonomy | PO 1 | PO 2 | PO 3 | PO4 | PO 5 |
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Semester 1

| C010101T | BUSINESS ORGANIZATION | | | | | | |
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| Course Objective | | | | | | | |
| CO1 | To develop an understanding of business & business organization | K1, K2 | H | L | | M | H |
| CO2 | Understand & analyse the concept of different forms of business organisation | K2, K3 | H | L | | H | H |
| CO3 | Understand & analyze the knowledge about plant Location & Size of business unit | K2, K3 | H | M | | H | H |

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| CO4 | Understand & analyze the knowledge about business combination & Rationalisation | K2, K3 | H | M | | H | H |
| | | AVERAGE | H | L.5 | | H | H |
| C010102T | BUSINESS STATISTICS | | | | | | |
| Course Objective | The purpose of the paper is to inculcate and analytical ability among the students | | | | | | |
| CO1 | Gaining Knowledge of basic concept of business statistics | K1, K2 | H | | | M | L |
| CO2 | To compute various measures of central tendency, measures of Dispersion and their implication on business performance. | K3 | H | | | H | L |
| CO3 | To compute various measures of time series analysis, correlation and regression analysis and their implication on | K3 | H | | | H | L |
| CO4 | To perform practical application for taking managerial decision | K3 | H | M | | H | M |
| | | AVERAGE | H | M | | H | L |
| C010103T | BUSINESS COMMUNICATION | | | | | | |
| Course Objective | The objective of this course is to develop effective business communication skills among the students. | | | | | | |
| CO1 | Understand the business communication strategies and principles to prepare effective communication for business situations. | K2, K3 | H | H | M | M | M |
| CO2 | Develop an understanding of appropriate organizational formats and channels used in business communications | K2 | H | H | M | L | M |
| CO3 | understand & Analyse ethical, legal, cultural, and global issues affecting business Communication. | K2, K3 | H | H | M | M | M |
| CO4 | Developing understanding & applying effective verbal and non-verbal communication skills. | K2, K3 | H | H | M | M | M |
| | | AVERAGE | H | H | M | M | M |

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| V0001026 | MICRO BIOLOGY MOOCS (TALLY) | | | | | | | |
| CO1 | Remember & Comprehend the basics of tally | K1, K2 | H | | | | | L |
| CO2 | Understand & apply the knowledge of ledger creation | K2, K3 | H | L | | | | L |
| CO3 | Understand & apply the knowledge of accounting voucher | K2, K3 | H | M | | | | L |
| CO4 | Understand & apply the knowledge of GST accounting | K2, K3 | H | M | | M | | L |
| | | AVERA GE | H | M | | M | | L |
| Z010101T | FOOD NUTRITION & HYGIENE | | | | | | | |
| CO1 | Remember & Comprehend the concepts of Food & Nutrition | K1, K2 | H | M | | | | L |
| CO2 | Remember & Comprehend the concepts of Nutrients - Macro & Micro | K1, K2 | H | M | | | | L |
| CO3 | Remember & Comprehend the concepts of 1000 days Nutrition | K1, K2 | H | M | | M | | L |
| CO4 | Remember & Comprehend the concepts of Community Health | K1, K2 | H | M | | M | | L |
| | | AVERA GE | H | M | | M | | L |
| Semester 2 | | | | | | | | |
| C010201T | BUSINESS MANAGEMENT | | | | | | | |
| Course Objective | | | | | | | | |
| CO1 | Develop an understanding of management concepts | K1, K2 | H | L | | H | | M |

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| CO2 | Develop an understanding of functions of planning & organisation & its implementation in the business | K2, K3 | H | M | M | H | M |
| CO3 | Develop an understanding of functions of directing in the business | K2, K3 | H | M | M | H | M |
| CO4 | Develop an understanding of functions of controlling in the business | K2, K3 | H | M | M | H | M |
| | | AVERAGE | H | M | M | H | M |
| C010202T | FINANCIAL ACCOUNTING | | | | | | |
| Course Objective | To import basic accounting knowledge as applicable to business | | | | | | |
| CO1 | Understand and apply accounting concepts, principles and conventions for their routine monetary transaction. | K2, K3 | H | | | M | M |
| CO2 | Understand about IFRS, IBC for preparation and reporting of financial statements | K2, K3 | H | | | M | M |
| CO3 | Analyse, interpret and communicate the information contained in basic financial statements | K4 | H | | | M | M |
| CO4 | Understand about Accounting records for goods, Hire & Royalties Accounts and preparing financial statements | K2, K3 | H | | | M | M |
| | | AVERAGE | H | | | M | M |
| C010203P | COMPUTERISED ACCOUNTING | | | | | | |
| Course Objective | | | | | | | |
| CO1 | Remember & Comprehend the basics of computerised accounting | K2 | H | | | | L |
| CO2 | Understand the concept of computer & accounting information system | K2 | H | | | | L |

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| CO3 | Understand the concept of computerised accounting system | K2 | H | M | | | L |
| CO4 | Application of computerised accounting system | K3 | H | M | | M | M |
| | | AVERAGE | H | M | | M | L |
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| C010204T | ESSENTIALS OF E-COMMERCE | | | | | | |
| Course Objective | | | | | | | |
| CO1 | Remember & Understand the basics of Internet & Commerce | K1, K2 | H | L | | | M |
| CO2 | Develop an understanding of B2C Model & its application | K2, K3 | H | M | | M | M |
| CO3 | Develop an understanding of B2B Model & its application | K2, K3 | H | M | | M | M |
| CO4 | Develop an understanding of E Governance model | K2 | H | M | | | M |
| | | AVERAGE | H | M | | M | M |
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| QB070201T | COMPUTER SCIENCE DATABASE MANAGEMENT SYSTEM | | | | | | |
| Course Objective | | | | | | | |
| CO1 | Remember & Understand the concept of DBMS Technology | K1, K2 | H | | | | L |
| CO2 | Understanding the business application of DBMS | K1, K2 | H | L | | | L |
| CO3 | Understanding & Application of DBMS for business process | K2, K3 | H | L | | M | L |
| CO4 | Remember & Understand the Data mining techniques | K1, K2 | H | M | | M | L |
| | | AVERAGE | H | L | | M | L |
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| V0001099 | FOUNDATION COURSE IN DIGITAL MARKETING | | | | | | |
| Course Objective | | | | | | | |
| CO1 | Be able to understand the concept of Digital Marketing & E-commerce in today's scenario. | K1, K2 | H | M | | | M |
| CO2 | To able to create and maintain a good website and blog posts | K1, K2 | H | M | | M | M |
| CO3 | Be able to understand the concept of Email Marketing in today's modern world | K1, K2 | H | M | | | M |
| CO4 | To understand the Social Media Marketing techniques via various platforms | K1, K2 | H | M | M | L | M |
| | | AVERAGE | H | M | M | M | M |
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| Z010201 | FIRST AID & HEALTH | | | | | | |
| CO1 | Remember & Comprehend the concept of Basic First Aid | K1, K2 | H | M | | | L |
| CO2 | To understand the concept of advanced First Aid & Disaster Management | K1, K2 | H | M | | | L |
| CO3 | To understand the Basic Sex Education | K1, K2 | H | M | | | L |
| CO4 | To understand the Mental Health & Psychological First Aid | K1, K2 | H | M | | | L |
| | | AVERAGE | H | M | | | L |
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| Semester 3 | | | | | | | |
| C010301, | Company Law | | | | | | |
| CO1 | To impart basic understanding of provisions of Companies Act concerning incorporation and regulation of business organizations | K1, K2 | H | | | M | H |

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| CO2 | Understand and apply the knowledge of provisions of Companies Act concerning prospectus and Allotment of securities in business | K2 | H | M | | H | H |
| CO3 | Understanding and apply the knowledge of Companies Act concerning Management, Administration and Directors Appointment and Qualifications in business. | K2 | H | M | | M | H |
| CO4 | Understand and apply knowledge of provisions of Companies Act concerning Winding up of company. | K2 | H | M | | M | H |
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| | | Average | H | M | | M | H |
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| C010302, | Cost Accounting | | | | | | |
| CO1 | Understand and apply cost accounting concepts & Principles | K2, K3 | H | M | | M | H |
| CO2 | Develop basic understanding of Material, Labour and Overhead cost | K2 | H | M | | M | H |
| CO3 | Understanding and apply the knowledge of Cost Ascertainment | K2, K3 | H | H | | M | H |
| CO4 | Understand and analyse of Job, Batch and Contract costing | K2, K3 | H | M | | M | H |
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| | | Average | H | M | | M | H |
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| Z010301T | Human Values And Environment Studies | | | | | | |
| CO1 | Build fundamental knowledge of the interplay of markets, ethics, and law | K2 | H | L | | | M |
| CO2 | Looked out various challenges faced by individual to counter unethical issues | K2 | H | M | | | M |
| CO3 | Lookout at core concepts for business ethics | K2, K3 | H | M | | M | H |
| CO4 | Lookout at core concepts of anti-corruption | K2, K3 | H | H | | M | H |
| CO5 | Lookout at core concepts for a morally articulate solution evolve to management issues in general. | K2 | H | M | | | M |
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| | | Average | H | M | | M | M. 5 |
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| C002 | OPERATING SYSTEM | | | | | | |
| CO1 | To Understand the Basic Concepts and functions of Operating Systems, Memory Management schemes. | K2 | H | L | | | M |
| CO2 | To Understand Processes and analyze Scheduling Algorithms. | K2 | H | M | | | M |
| CO3 | To Understand Deadlocks and Deadlock handling processes. | K2, | H | M | | M | H |

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| | | K3 | | | | | |
| CO4 | To Understand Device Management and Basics of Protection & Security. | K2, K3 | H | H | | M | H |
| | | Average | H | M | | M | H |
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| C010303, | Business Regulatory Framework | | | | | | |
| CO1 | To understand legal principles governing various types of agreements and contracts in the business context. | K2 | H | L | | | M |
| CO2 | To get the basic understanding on types of contracts and special contracts. | K2 | H | M | | | M |
| CO3 | Understanding & apply the knowledge of provisions of Sales of Goods Act for regulating business organizations | K2, K3 | H | M | | M | H |
| CO4 | Understanding provisions of Consumer Protection Act for regulating business organizations, limited liability partnership act and UP shops and commercial establishment act. | K2, K3 | H | H | | M | H |
| | | Average | H | M | | M | H |
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| Semester 4 | | | | | | | |
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| C010401T | INCOME TAX LAW AND PRACTICE | | | | | | |
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| CO1 | Understand about various income tax provision | K1 | H | | | M | H |
| CO2 | Have the knowledge of Heads of Income | K2 | H | | | M | H |
| CO3 | Understand and apply the knowledge of Computation of Tax Liability & Tax management | K2, K3 | H | M | | H | H |
| CO4 | Understand the scope income tax planning concerning various business and managerial and strategic activities can be explored | K2, K3 | H | H | | H | H |
| | | Average | H | H | | H | H |
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| C010402T | FUNDAMENTAL OF MARKETING | | | | | | |
| CO1 | Introducing Marketing Concept, Micro and macro environmental Factors and an overview of Consumer Behaviour. | K1, K2 | H | M | | | M |
| CO2 | To Understand Market Selection Strategies, Product Classification, product mix and Branding. | K2 | H | M | | M | M |
| CO3 | To Understand Pricing Concept & Promotion Strategies | K2, K3 | H | M | M | M | M |

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| CO4 | To Understand the Concept of Distribution & Retailing, Elaborating Recent developments in Marketing Domain | K2 | H | M | M | L | M |
| | | Average | H | M | M | M | M |
| C010403P | DIGITAL MARKETING | | | | | | |
| CO1 | Understand about basics of Digital Marketing | K1, K2 | H | M | | | M |
| CO2 | Understand and practice about web designing, SEO | K2 | H | M | | M | M |
| CO3 | Understand, apply and analyze the CRM and its different platforms, able to use web analytics | K2, K3 | H | M | M | M | M |
| CO4 | Creating business account on You Tube and apply the cost control decisions, | K2 | H | M | M | L | M |
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| | | Average | H | M | M | M | M |
| C010404T - | Fundamentals of Entrepreneurship | | | | | | |
| CO1 | Remember and comprehend basic concepts of entrepreneurship | K1, K2 | H | | | | H |
| CO2 | Develop and apply the knowledge on Promotion of a Venture | K2, K3 | H | M | | | H |
| CO3 | Understand & analyse the concept of Entrepreneurial Behaviour | K2, K3 | H | H | M | M | H |
| CO4 | Understand & Analyse the role of Entrepreneurial Development programme | K2, K3 | H | H | M | M | H |
| | | Average | H | H | M | M | H |
| Z010401T | PHYSICAL EDUCATION | | | | | | |
| CO1 | Remember & Comprehend the concept of Health Education | K1, K2 | H | | | | M |
| CO2 | Basic understanding of Nutrients & diet | K1, K2 | H | | | | M |
| CO3 | Basic understanding of Health Problem | K1, K2 | H | | | | M |
| CO4 | Basic understanding of Diseases | K1, K2 | H | | | | M |

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| CO5 | Basic understanding of Environmental Health | K1, K2 | H | | | | M |
| | | Average | H | | | | M |
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| SEMESTER 5 | | | | | | | |
| C010501T | CORPORATE ACCOUNTING | | | | | | |
| Course Objective | This course enables the students to develop awareness about corporate accounting in conformity with the provisions of companies Act. | | | | | | |
| CO1 | Understand about Issue of Shares and Debentures | K2 | H | L | | | M |
| CO2 | Understand the accounting for special Issues | K2 | H | M | | | M |
| CO3 | Understand and analyse about Valuation of goodwill and shares | K2, K3 | H | M | | M | H |
| CO4 | Understand and apply the knowledge about final accounts | K2, K3 | H | H | | M | H |
| | | Average | H | M | | M | H |
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| C010502T | GST | | | | | | |
| Course Outcomes | | | | | | | |
| CO 1 | Remember and Comprehend basic of concept of GST and its implications. | K1, K2 | H | M | | H | |
| CO 2 | Understand the concept of Levy and Collection of GST in business | K2, K3 | H | M | | H | |
| CO 3 | Understand and analysing the concepts of Input Tax Credit & Value of Supply in GST | K2, K3 | H | M | | H | |
| CO 4 | Understand and analyse about Registration, Return, Assesment, Offence & Panalties in GST | K2, K3 | H | M | | H | |
| | | AVERAGE | H | M | | H | |
| | Final CO Attainment for the subject | 3 | H | M | | H | |
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| C010503T | BUSINESS FINANCE | | | | | | |
| Course Outcomes | | | | | | | |
| CO 1 | Remember and comprehend basic concepts Financial management | K1, K2 | H | | M | M | |
| CO 2 | Develop understanding of Capital Structure Planning | K2, K3 | H | | M | M | |
| CO 3 | Develop understanding of Capital budgeting & cost of capital & its applications | K2, K3 | H | | M | H | |
| CO 4 | Develop understanding of Management of Working Capital & its applications | K2, K3 | H | | M | H | |

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| | | | AVERA GE | H | | M | H | |
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| 010504T | Principles and Practices of Insurance | | | | | | | |
| Course Outcomes | | | | | | | | |
| CO 1 | Understanding of insurance concepts, including the principles of risk and uncertainty. | K1, K2 | H | | | | H | |
| CO 2 | Familiarize with the basic types of insurance products and their purposes | K2, K3 | H | L | | | M | |
| CO 3 | Explain the features, benefits, and limitations of various insurance policies | K2, K3 | H | M | | | H | |
| CO 4 | Underwriting process, including risk assessment and premium determination. | K2, K3 | H | H | | | H | |
| | | | AVERA GE | H | M | | H | |
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| Z050501 | Analytic Ability and Digital Awareness | | | | | | | |
| Course Outcomes | | | | | | | | |
| CO 1 | Understand with analogy, number system, set theory and its applications, number system and puzzles | K1, K2 | H | M | | | H | |
| CO 2 | Understand the basics of Syllogism, figure problems, critical and analytical reasoning. | K2, K3 | H | M | | | H | |
| CO 3 | Understand with word processing application and worksheet | K2, K3 | M | M | L | | | |
| CO 4 | Understand the basics of web surfing and cyber security | K2, K3 | H | M | | | M | |
| | | | AVERA GE | M.7 5 | M | L | H | |
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| SEMESTER 6 | | | | | | | | |
| C010601T | Accounting for Managers | | | | | | | |
| Course Outcomes | | | | | | | | |
| CO 1 | Understand and apply management accounting concepts in business | K1, K2 | H | L | M | M | M | |
| CO 2 | Understand and analyses the Funds and cash flow & ratio analysis | K2, K3 | H | M | | | M | |
| CO 3 | Develop basic understanding of budgetary control and apply this knowledge in business | K2, K3 | H | M | M | H | L | |

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| CO 4 | Develop understanding of standard costing and analysis of variances in business | K2, K3 | H | L | | M | L |
| | | AVERAGE | H | M | M | M | L |
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| C010602T | Auditing | | | | | | |
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| Course Outcomes | | | | | | | |
| CO 1 | Understand about the concepts of auditing | K1, K2 | H | | | | |
| CO 2 | Understand about the Audit Procedure | K2, K3 | H | M | L | M | |
| CO 3 | Understand and analyse about the Audit of companies & Auditor | K2, K3 | H | M | | H | |
| CO 4 | Understand the scope Recent trends in auditing | K2, K3 | H | H | | L | |
| | | AVERAGE | H | M | L | M | |
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| C010605T | HumanResourceManagement | | | | | | |
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| Course Outcomes | | | | | | | |
| CO 1 | Gaining Knowledge of basic concept of human resource management | K1, K2 | H | M | M | | |
| CO 2 | Understand & apply the knowledge of recruitment and selection | K2, K3 | H | L | M | M | |
| CO 3 | Develop in effective Human Resource Procurement & Job evaluation | K2, K3 | M | M | M | M | M |
| CO 4 | Understand & analyse the Employee Compensation & Employees welfare | K2, K3 | H | M | M | H | M |
| | | AVERAGE | H | M | M | M | M |
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| Z060601 | Communication Skills And Personality Development | | | | | | |
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| Course Outcomes | | | | | | | |
| CO 1 | Understand about personality and grooming self | K1, K2 | L | H | M | M | M |
| CO 2 | To give knowledge for interview preparation and group discussion | K2, K3 | H | H | M | M | M |

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| CO 3 | Gaining knowledge of body language and behaviour | K2, K3 | M | M | M | H | M |
| CO 4 | Develop art of Good Communication | K2, K3 | M | H | M | H | M |
| | | AVERAGE | M | H | M | H | M |
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