



**PROGRAM : B.Com 2022-2023**

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Program Outcomes							
1	Knowledge	Knowledge Communication and Ethical Team and Leadership Critical Thinking and Analytical Reasoning Entrepreneurial Acumen	PO 1	PO2	PO3	PO4	
2	Communication and Ethical						
3	Team and Leadership						
4	Critical Thinking and Analytical Reasoning						
5	Entrepreneurial Acumen						
Course Code	Subjects	Blooms Taxonom y	PO 1	PO2	PO3	PO4	PO5
Semester 1							
C010101T	<b>BUSINESS ORGANIZATION</b>						
Course Objective							
CO1	To develop an understanding of business & business organization	K1, K2	H	L		M	H
CO2	Understand & analyse the concept of different forms of business organisation	K2, K3	H	L		H	H
CO3	Understand & analyze the knowledge about plant Location & Size of business unit	K2,K3	H	M		H	H
CO4	Understand & analyze the knowledge about business combination & Rationalisation	K2,K3	H	M		H	H

		<b>AVERAGE</b>	H	M		H	H
<b>C010102T</b>	<b>BUSINESS STATISTICS</b>						
<b>Course Objective</b>	The purpose of the paper is to inculcate and analytical ability among the students						
<b>CO1</b>	Gaining Knowledge of basic concept of business statistics	K1,K2	H			M	L
<b>CO2</b>	To compute various measures of central tendency, measures of Dispersion and their implication on business performance.	K3	H			H	L
<b>CO3</b>	To compute various measures of time series analysis, correlation and regression analysis and their implication on	K3	H			H	L
<b>CO4</b>	To perform practical application for taking managerial decision	K4	H	M		H	M
		<b>AVERAGE</b>	H	M		H	M
<b>C010103T</b>	<b>BUSINESS COMMUNICATION</b>						
<b>Course Objective</b>	The objective of this course is to develop effective business communication skills among the students.						
<b>CO1</b>	Understand the business communication strategies and principles to prepare effective communication for business situations.	K2,K3	H	H	M	M	M
<b>CO2</b>	Develop an understanding of appropriate organizational formats and channels used in business communications	K2	H	H	M	L	M
<b>CO3</b>	understand & Analyse ethical, legal, cultural, and global issues affecting business Communication.	K2,K3	H	H	M	M	M
<b>CO4</b>	Developing understanding & applying effective verbal and non-verbal communication skills.	K2,K3	H	H	M	M	M
		<b>AVERAGE</b>	H	H		M	M
<b>C010104T</b>	<b>INTRODUCTION TO COMPUTER APPLICATION</b>						

<b>Course Objective</b>							
<b>CO1</b>	Remember & Comprehend the basics of Computers	K1,K2	H			L	L
<b>CO2</b>	Understand & apply the knowledge of DBMS	K2,K3	H	L		M	L
<b>CO3</b>	Understand & apply the knowledge of data processing	K2,K3	H	L		M	L
<b>CO4</b>	Understand & apply the knowledge of word processing	K2,K3	H	L		M	L
		<b>AVERAGE</b>	H	L		M	L
<b>V0001026</b>	<b>MICRO BIOLOGY MOOCS (TALLY)</b>						
<b>CO1</b>	Remember & Comprehend the basics of tally	K1,K2	H				L
<b>CO2</b>	Understand & apply the knowledge of ledger creation	K2,K3	H	L			L
<b>CO3</b>	Understand & apply the knowledge of accounting voucher	K2,K3	H	M			L
<b>CO4</b>	Understand & apply the knowledge of GST accounting	K2,K3	H	M		M	L
		<b>AVERAGE</b>	H	M		M	L
<b>Z010101T</b>	<b>FOOD NUTRITION &amp; HYGIENE</b>						
<b>CO1</b>	Remember & Comprehend the concepts of Food & Nutrition	K1,K2	H	M			L
<b>CO2</b>	Remember & Comprehend the concepts of Nutrients - Macro & Micro	K1,K2	H	M			L
<b>CO3</b>	Remember & Comprehend the concepts of 1000 days Nutrition	K1,K2	H	M		M	L
<b>CO4</b>	Remember & Comprehend the concepts of Community Health	K1,K2	H	M		M	L
		<b>AVERAGE</b>	H	M		M	L
<b>Semester 2</b>							
<b>C010201T</b>	<b>BUSINESS MANAGEMENT</b>						
<b>Course Objective</b>							
<b>CO1</b>	Develop an understanding of management concepts	K1, K2	H	L		H	M

<b>CO2</b>	Develop an understanding of functions of planning & organisation & its implementation in the business	K2,K3	H	M	M	H	M
<b>CO3</b>	Develop an understanding of functions of directing in the business	K2,K3	H	M	M	H	M
<b>CO4</b>	Develop an understanding of functions of controlling in the business	K2,K3	H	M	M	H	M
		<b>AVERAGE</b>	H	M		H	M
<b>C010202T</b>	<b>FINANCIAL ACCOUNTING</b>						
<b>Course Objective</b>	To impart basic accounting knowledge as applicable to business						
<b>CO1</b>	Understand and apply accounting concepts, principles and conventions for their routine monetary transaction.	K2, K3	H			M	M
<b>CO2</b>	Understand about IFRS, IBC for preparation and reporting of financial statements	K2, K3	H			M	M
<b>CO3</b>	Analyse, interpret and communicate the information contained in basic financial statements and explain the	K4	H			M	M
<b>CO4</b>	Understand about Accounting records for goods, Hire & Royalties Accounts and preparing financial statements	K2, K3	H			M	M
		<b>AVERAGE</b>	H			M	M
<b>C010203P</b>	<b>COMPUTERISED ACCOUNTING</b>						
<b>Course Objective</b>							
<b>CO1</b>	Remember & Comprehend the basics of computerised accounting	K2	H				L
<b>CO2</b>	Understand the concept of computer & accounting information system	K2	H				L
<b>CO3</b>	Understand the concept of computerised accounting system	K2	H	M			L

CO4	Application of computerised accounting system	K3	H	M		M	M
		<b>AVERAGE</b>	H	M		M	M
	<b>Final CO Attainment for the subject</b>	2.9	H	M		M	M
C010204T	<b>ESSENTIALS OF E-COMMERCE</b>						
Course Objective							
CO1	Remember & Understand the basics of Internet & Commerce	K1, K2	H	L			M
CO2	Develop an understanding of B2C Model & its application	K2,K3	H	M		M	M
CO3	Develop an understanding of B2B Model & its application	K2,K3	H	M		M	M
CO4	Develop an understanding of E Governance model	K2	H	M			M
		<b>AVERAGE</b>	H	M		M	M
	<b>Final CO Attainment for the subject</b>						
C010205T	<b>BUSINESS ECONOMICS</b>						
Course Objective	This course is meant to acquaint the student with the principles of business economics as are applicable in business						
CO1	Remember the concepts of economics and also able to understand the various economic principles to make effective	K1, K2	H			M	H
CO2	Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of business	K2, K3	H			M	H
CO3	Understand the production concept its relation to the business world	K2, K3	H			M	H
CO4	Understand & evaluate the different market structure and for application of various pricing strategic	K4	H			M	H
		<b>AVERAGE</b>	H			M	H
QB070201T	<b>COMPUTER SCIENCE DATABASE MANAGEMENT SYSTEM</b>						

<b>Course Objective</b>							
<b>CO1</b>	Remember & Understand the concept of DBMS Technology	K1, K2	H				L
<b>CO2</b>	Understanding the business application of DBMS	K1, K2	H	L			L
<b>CO3</b>	Understanding & Application of DBMS for business process	K2, K3	H	L		M	L
<b>CO4</b>	Remember & Understand the Data mining techniques	K1, K2	H	M		M	L
			H	L		M	L
		<b>AVERAGE</b>					
	<b>Final CO Attainment for the subject</b>						
<b>V0001099</b>	<b>FOUNDATION COURSE IN DIGITAL MARKETING</b>						
<b>Course Objective</b>							
<b>CO1</b>	Be able to understand the concept of Digital Marketing & E-commerce in today's scenario.	K1, K2	H	M			M
<b>CO2</b>	To able to create and maintain a good website and blog posts	K1, K2	H	M		M	M
<b>CO3</b>	Be able to understand the concept of Email Marketing in today's modern world	K1, K2	H	M			M
<b>CO4</b>	To understand the Social Media Marketing techniques via various platforms	K1, K2	H	M	M	L	M
		<b>AVERAGE</b>	H	M	M	M	M
	<b>Final CO Attainment for the subject</b>						
<b>Z010201</b>	<b>FIRST AID &amp; HEALTH</b>						
<b>CO1</b>	Remember & Comprehend the concept of Basic First Aid	K1, K2	H	M			L
<b>CO2</b>	To understand the concept of advanced First Aid & Disaster Management	K1, K2	H	M			L
<b>CO3</b>	To understand the Basic Sex Education	K1, K2	H	M			L
<b>CO4</b>	To understand the Mental Health & Psychological First Aid	K1, K2	H	M			L
		<b>AVERAGE</b>	H	M			L

**Semester 3**

<b>C010301,</b>	<b>Company Law</b>						
CO1	To impart basic understanding of provisions of Companies Act concerning incorporation and regulation of business organizations	K1, K2	H			M	H
CO2	Understand and apply the knowledge of provisions of Companies Act concerning prospectus and Allotment of securities in business	K2	H	M		H	H
CO3	Understanding and apply the knowledge of Companies Act concerning Management, Administration and Directors Appointment and Qualifications in business.	K2	H	M		M	H
CO4	Understand and apply knowledge of provisions of Companies Act concerning Winding up of company.	K2	H	M		M	H
		Average	H	M		M	H
<b>C010302,</b>	<b>Cost And Accounting</b>						
CO1	Understand and apply cost accounting concepts & Principles	K2,K3	H	M		M	H
CO2	Develop basic understanding of Material, Labour and Overhead cost	K2	H	M		M	H
CO3	Understanding and apply the knowledge of Cost Ascertainment	K2,K3	H	H		M	H
CO4	Understand and analyse of Job, Batch and Contract costing	K2,K3	H	M		M	H
		Average	H	M		M	H
<b>Z010301T</b>	<b>Human Values And Environment Studies</b>						
CO1	Build fundamental knowledge of the interplay of markets, ethics, and law	K2	H	M			M
CO2	Lookout at various challenges faced by individual to counter unethical issues	K2	H	M			M
CO3	Lookout at core concepts for business ethics	K2,K3	H	M		M	H
CO4	Lookout at core concepts of anti-corruption	K2,K3	H	H		M	H
CO5	Lookout at core concepts for a morally articulate solution evolve to management issues in general.	K2	H	M			M
		Average	H	M		M	M
	<b>Final CO Attainment for the subject</b>						
<b>C002</b>	<b>OPERATING SYSTEM</b>						
CO1	To Understand the Basic Concepts and functions of Operating Systems, Memory Management schemes.	K2	H	M			M
CO2	To Understand Processes and analyze Scheduling Algorithms.	K2	H	M			M

CO3	To Understand Deadlocks and Deadlock handling processes.	K2,K3	H	M		M	H
CO4	To Understand Device Management and Basics of Protection & Security.	K2,K3	H	H		M	H
		Average	H	M		M	M
	<b>Final CO Attainment for the subject</b>						
<b>C010303,</b>	<b>Business Regulatory Framework</b>						
CO1	To understand legal principles governing various types of agreements and contracts in the business context.	K2	H	M			M
CO2	To get the basic understanding on types of contracts and special contracts.	K2	H	M			M
CO3	Understanding & apply the knowledge of provisions of Sales of Goods Act for regulating business organizations	K2,K3	H	M		M	H
CO4	Understanding provisions of Consumer Protection Act for regulating business organizations, limited liability partnership act and UP shops and commercial establishment act.	K2,K3	H	H		M	H
		Average	H	M		M	M
	<b>Final CO Attainment for the subject</b>						
<b>Semester 4</b>							
<b>C010401T</b>	<b>INCOME TAX LAW AND PRACTICE</b>						
CO1	Remember & comprehend the basic concepts of Income tax	K1	H			M	H
CO2	Understand the basis of charge in Income tax	K2	H			M	H
CO3	Understand & analyzing the concepts of Heads of Income	K2,K3	H	M		H	H
CO4	Understand and apply the knowledge of Computation of Tax Liability	K2,K3	H	H		H	H
CO5	Understand and apply the knowledge of Computation of Tax Liability	K2,K3	H	H		H	H
		Average	H	M		H	H
	<b>Final CO Attainment for the subject</b>						
<b>C010402T</b>	<b>FUNDAMENTAL OF MARKETING</b>						
CO1	Introducing Marketing Concept, Micro and macro environmental Factors and an overview of Consumer Behaviour.	K1, K2	H	M			M
CO2	To Understand Market Selection Strategies, Product Classification, product mix and Branding.	K2	H	M		M	M
CO3	To Understand Pricing Concept & Promotion Strategies	K2,K3	H	M	M	M	M
CO4	To Understand the Concept of Distribution & Retailing, Elaborating Recent developments in Marketing Domain	K2	H	M	M	M	M
		K2	H	M	M	M	M
		Average	H	M	M	M	M



	<b>Final CO Attainment for the subject</b>						
<b>C010403P</b>	<b>DIGITAL MARKETING</b>						
<b>CO1</b>	Understand about basics of Digital Marketing	K1, K2	H	M			M
<b>CO2</b>	Understand and practice about web designing, SEO	K2	H	M		M	M
<b>CO3</b>	Understand, apply and analyze the CRM and its different platforms, able to use web analytics	K2,K3	H	M	M	M	M
<b>CO4</b>	Creating business account on You Tube and apply the cost control decisions,	K2	H	M	M	M	M
		K2	H	M	M	M	M
		Average	H	M	M	M	M
<b>C010404T -</b>	<b>Fundamentals of Entrepreneurship</b>						
<b>CO1</b>	Remember and comprehend basic concepts of entrepreneurship	K1,K2	H				H
<b>CO2</b>	Develop and apply the knowledge on Promotion of a Venture	K2,K3	H	M			H
<b>CO3</b>	Understand & analyse the concept of Entrepreneurial Behaviour	K2,K3	H	H	M	M	H
<b>CO4</b>	Understand & Analyse the role of Entrepreneurial Development programme	K2,K3	H	H	M	M	H
<b>CO5</b>	Understand the role of Entrepreneur	K2	H	M	M	M	H
		Average	H	M.5	M	M	H
<b>Z010401T</b>	<b>PHYSICAL EDUCATION</b>						
<b>CO1</b>	Remember & Comprehend the concept of Health Education	K1, K2	H				M
<b>CO2</b>	Basic understanding of Nutrients & diet	K1, K2	H				M
<b>CO3</b>	Basic understanding of Health Problem	K1, K2	H				M
<b>CO4</b>	Basic understanding of Diseases	K1, K2	H				M
<b>CO5</b>	Basic understanding of Environmental Health	K1, K2	H				M
		Average	H				M
<b>YEAR 3</b>							
<b>C-301</b>	<b>CORPORATE ACCOUNTING</b>						
<b>Course Objective</b>	This course enables the students to develop awareness about corporate accounting in conformity with the provisions of companies Act.						
<b>CO1</b>	Understand about Issue of Shares and Debentures	K2	H	L			M

<b>CO2</b>	Understand the accounting for special Issues	K2	H	M			M
<b>CO3</b>	Understand and analyse about Valuation of goodwill and shares	K2,K3	H	M		M	H
<b>CO4</b>	Understand and apply the knowledge about final accounts	K2,K3	H	H		M	H
<b>CO5</b>	Understand the scope Consolidated balance sheet	K2	H	M			M
		Average	H	M		M	H
<b>C-302</b>	<b>AUDITING</b>						
<b>Course Objective</b>	This course aims at imparting knowledge about the principal and methods or auditing and their applications .						
<b>CO1</b>	Understand the basic concepts of auditing	K2	H	M			M
<b>CO2</b>	Understand & apply the provisions of Audit Procedure	K2,K3	H	M		M	M
<b>CO3</b>	Understand the provisions of Audit of companies	K2	H	M		M	H
<b>CO4</b>	Understand & analyse the audit report	K2,K3	H	M		M	H
<b>CO4</b>	Understand the scope of Recent trends in auditing	K2,K3	H	M		M	H
		Average	H	M		M	H
<b>C-303</b>	<b>PRINCIPLES OF MARKETING</b>						
<b>Course Objective</b>	The objective of this course is to help students understand the concept of marketing and its applications.						
<b>CO1</b>	Remember and Comprehend the basic concepts of marketing	K1, K2	H	M			M
<b>CO2</b>	develop an understanding on consumer behaviour & segmentation	K2	H	M		M	M
<b>CO3</b>	Understand & Apply the concept of Product & its pricing	K2,K3	H	M	M	M	M
<b>CO4</b>	Develop understanding on distribution channels of marketing	K2	H	M	M	L	M
<b>CO5</b>	Develop & understand the international marketing	K2	H	M	M	L	M
		Average	H	M	M	M	M
<b>C-304</b>	<b>ECONOMIC LAWS</b>						
<b>Course Objective</b>	It will provide a basic knowledge of Economic laws to the learners.						
<b>CO1</b>	Remember and comprehend the Securities Laws	K1,K2	H			M	M
<b>CO2</b>	Understand and analyze the Environmental Laws	K2,K3	H	L		M	M
<b>CO3</b>	Understand and analyze the IPR Laws	K2,K3	H	L		M	M
<b>CO4</b>	Understand and analyze the Foreign exchange & Anti- corruption Laws	K2,K3	H	L		M	M
<b>CO3</b>	Understand and analyze the Industrial Laws	K2,K3	H	L		M	M
		Average	H	L		M	M
<b>C-305</b>	<b>E-COMMERCE</b>						

<b>Course Objective</b>	To enable the student to become competent to understand the mechanism for excelling in E Commerce based employment and self-employment oppotunities.						
<b>CO1</b>	Remember and Comprehend the concept of E commerce	K1, K2	H			M	M
<b>CO2</b>	Understand and analyse the various form of online business	K2,K3	H			H	M
<b>CO3</b>	Undertand & application of technology used in Online business	K2,K3	H	M		H	M
<b>CO4</b>	Understand and analyse the operations & payment system of E-commerce	K2,K3	H	M		H	M
<b>CO5</b>	Understand and analyse the Security and legal Aspects of E- commerce	K2,K3	H	M		H	M
		Average	H	M		H	M
<b>C-306</b>	<b>Management Accounting</b>						
<b>Course Objective</b>	To enable the students to understand the practical knowledge of decision- making accounting, which is related to the management.						
<b>CO1</b>	Develop an understanding of management accounting concepts in business	K1,K2	H			H	H
<b>CO2</b>	Develop basic understanding of budgetary control and apply this knowlwdge in business	K2,K3	H			H	H
<b>CO3</b>	Understand and analyse the Funds and cash flow & marginal costing	K2,K3	H			H	H
<b>CO4</b>	Develop understanding of standard costing and analysis of variances in business	K2,K3	H			H	H
<b>CO5</b>	Understand and analyse the concept of marginal costing in business	K2,K3	H			H	H
		Average	H			H	H