22 YEARS CELEBRATING

MANGALMAY

INSTITUTE OF MANAGEMENT AND TECHNOLOGY

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

NAAC ACCREDITED 2020

Institution's Innovation Council
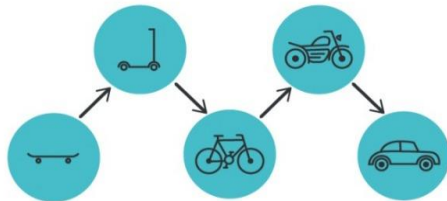
Organizes

Session

on

"LEAN START-UP & MINIMUM VIABLE PRODUCT BUSINESS"

Resource Person:
Dr. Bhaskar Gupta
Dean
(Research & Innovation)

~Date~ 15th July 2024 | ~ Venue~ MIMT Campus

Mangalmay Institute of Management Technology
Greater Noida (U.P.)

Date: 08th July, 2024

NOTICE

A Session is being organized by Institution's Innovative Cell (IIC) **"Session on Lean Start-Up & Minimum Viable Product Business** as per the following details.

Date- Monday, 15th July, 2024

Timings- 11:30AM- 12:30PM

Venue- Class Room, MIMT Campus

Coordinator- Dr. Himanshu Rastogi, Associate Professor, Computer Applications, MIMT.
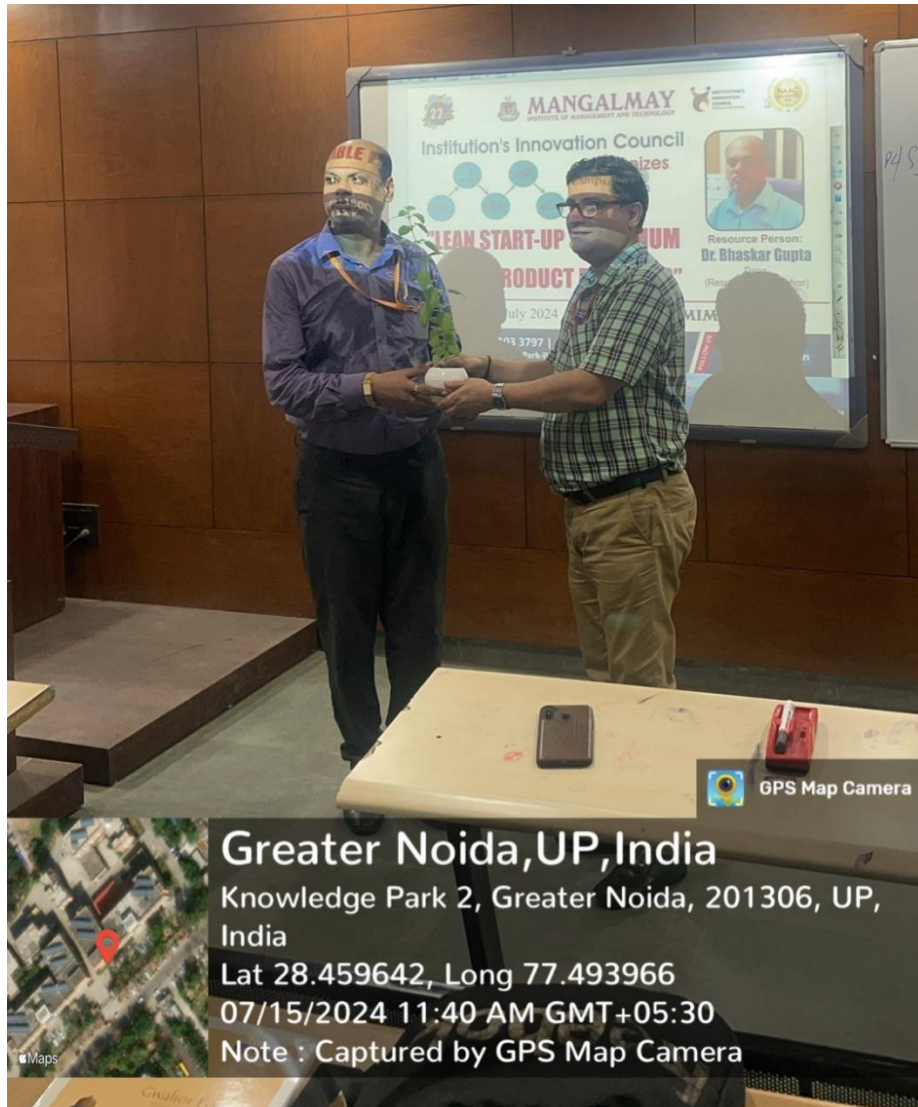
Member, IIC Club

CC to:

1. Principal, MIMT
2. IQAC, MIMT
3. Incharge, IIC Club
4. Faculty Notice Board
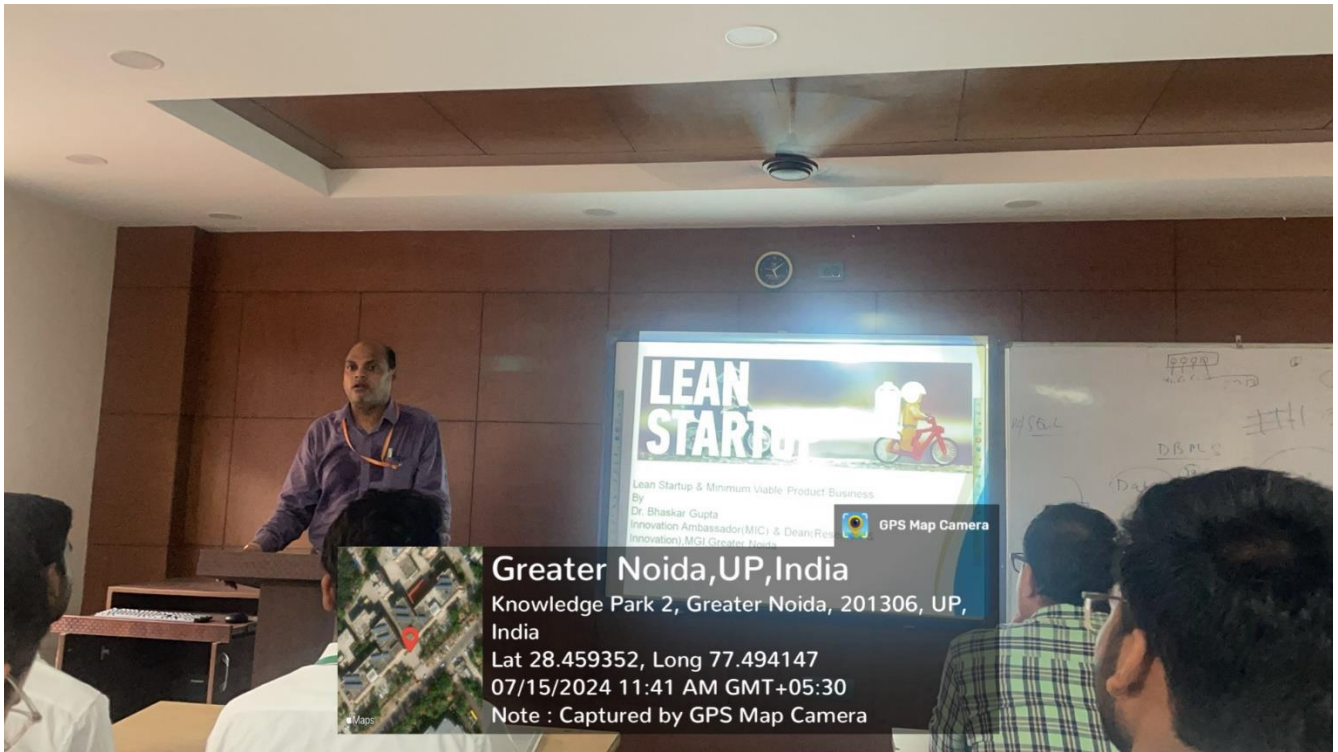5. Students Notice Board
6. Office file

	Report
Name of Activity	Session on Lean Start-up & Minimum viable product Business
Date& Time	15/07/2024, from 11:30AM – 12:30PM
Venue	Class Room, MIMT Campus
Organized by	Institution's Innovative Council (IIC)
Coordinated by	Dr. Himanshu Rastogi, Associate Professor, Computer Applications, MIMT.
Resource Person	Dr. Bhaskar Gupta
Participated by	BCA Students
Objective:	• To provide participants with a comprehensive understanding of the Lean Start-Up methodology and the concept of the Minimum Viable Product (MVP). • The main objective is toenabling them to apply these principles to develop and validate business ideas efficiently and effectively.
Content:	The objective behind this is to equip the students with the meaning of Lean Start-up and core principles of Lean start-up and to give an overview purpose of minimum viable products. A session on Lean Start-Up and Minimum Viable Product (MVP) has introduce participants to the Lean Start-Up methodology, emphasizing the Build-Measure-Learn feedback loop to efficiently develop and refine business ideas. Participants has learned about the concept and various types of MVPs, focusing on creating a simple yet functional version of a product to test hypotheses and gather customer feedback. The session covered steps to develop, test, and iterate on an MVP, using real-world examples and case studies to illustrate successful implementations. Attendees has gain practical insights into making data-driven decisions, pivoting when necessary, and scaling their product based on validated learning, all while maintaining lean operations.
Outcome of Activity:	• Students were able to understand the key principles and practices of the Lean Start-Up methodology and how they can be applied to new ventures. • Students are able to design experiments to test hypotheses and gather actionable customer feedback to validate their business ideas.

Pic (1) – IIC Convener Dr. HimanshuRastogi is formaly welcoming the Resource person

Pic.2- Resource person is giving an overview on Lean Start-up

Mangalmay Institute of Management Technology
Greater Noida (U.P.)

LIST OF STUDENTS

MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY
GR. NOIDA

Student Attendance Sheet

Date: 15-07-2024 Time: 11:30 - 12:30 pm

Venue: Class Room MIMT

Activity: Session on Lean start-up & minimum viable product business

Department: BCA Computer Application

Sr. No	Student Name	Year/Sem	Sign.	Sr. No	Student Name	Year/Sem	Sign.
1	Yashi Saxena	3rd/V	Yashi	41			
2	Kalash Rai	3rd/V	Kalash	42			
3	Jeconiah Sontakke	3rd/II	Jeoniah	43			
4	Yuvraj Singh	3rd/V	Yuvraj	44			
5	Steve Zocui	3rd/V		45			
6	Isha Bhati	3rd/V	Isha	46			
7	Ayush Verma	3rd/V		47			
8	Rohan Prakash			48			
9	Mohan	3rd/V	Mohan	49			
10	Srijal Singh	3rd/V	Srijal Singh	50			
11	Jatin Kumar	3rd/V	J.M	51			
12	Aryan Hooda	3rd/V	Aryan	52			
13	Nitesh Kanojia	3rd/V	Nitesh	53			
14	Priyanshu Verma	3rd/V	Verma	54			
15	Divyansh Sharma	3rd/V	Divyansh	55			
16	Nitish Kumar	3/V	Singh	56			
17	Yuvraj Kumar	3/V	Yuvraj	57			
18	Atul Singh	3rd/V	Atul	58			
19	Swarit Kumar	3rd/V	Kumar	59			
20	Nishant Chaudhary	3rd V	NS	60			
21	Aniket Kasana	3rd	B	61			
22	Arnoal	3rd/VI	A	62			
23	Priyanshi Gupta	3rd/V	Priyanshi Gupta	63			
24	Sushant Raj	3rd/V	Sushant	64			
25	Shivam Sharma	3rd/VI	Shivam	65			
26	Isha	3rd/V	Isha	66			
27	Ishita	3rd/V	Ishita	67			
28	Aditya	3rd/V	Atul	68			
29	Chandrakant	3rd/V	Chandra	69			
30	Divyansh Pratap	3rd/V	Divyansh	70			
31	Vaibhav Pathak	3rd/V		71			
32	Somil Pal	3rd/V		72			
33	Rohit Chauhan	3rd	Rahul	73			
34	Nitin tanwar	3rd/I		74			
35	Shikhar	3rd/	Shikhar	75			
36	Arjun Bansal	3rd	Arjun	76			
37	Pralabh Kr. Sinha	3rd/5	Pralabh	77			
38	Rishi Raj	3rd/5h		78			
39				79			
40				80			