



National Conference

Broucher of National conference

The broucher features a blue background with white and yellow text. At the top left is a '20 CELEBRATING' logo. At the top center is the 'MANGALMAY GROUP OF INSTITUTIONS' logo. At the top right is a 'NAAC ACCREDITED 2020' logo. The main title is 'Anvesha -2022 National Conference on Entrepreneurship & Skill Development: Pathway to a Self-Reliant India'. Below this, a 'SPONSORED BY' section lists four logos: NIESBUD, Skill India, Mahatma Gandhi National Council of Rural Education, and National Fertilizers Limited (NFL). The text below the logos identifies the sponsors: National Assessment And Accreditation Council (NAAC), The National Institute For Entrepreneurship And Small Business Development (Niesbud), Mahatma Gandhi National Council of Rural Education, and National Fertilizers Limited. At the bottom left, it says '5th November 2022' and 'Organized by: MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY'. The bottom center mentions the 'Conference Venue: Auditorium, Mangalmay Institutions, Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Uttar Pradesh-201310'. At the bottom right, there is a 'Skill India' logo and a map of India with the text 'AATMA-NIRBHAR BHARAT'.

MANGALMAY
GROUP OF INSTITUTIONS

Anvesha -2022
National Conference
on
**Entrepreneurship & Skill Development:
Pathway to a Self-Reliant India**

SPONSORED BY

National Assessment And Accreditation Council (NAAC)
The National Institute For Entrepreneurship And Small Business Development (Niesbud)
An Autonomous Institute Under Ministry of Skill Development And Entrepreneurship, Govt. of India.
Mahatma Gandhi National Council of Rural Education
Department of Higher Education Ministry of Education Government of India
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5th November 2022

Organized by :
MANGALMAY
INSTITUTE OF MANAGEMENT & TECHNOLOGY

Conference Venue:
Auditorium, Mangalmay Institutions
Plot No. 8 & 9, Knowledge Park-II,
Greater Noida, Uttar Pradesh-201310



About Mangalmai :

Established in 2002, Mangalmai Group of Institutions is one of the premier NAAC accredited institution with a prime focus on innovation, excellence and nurturing global leaders for a sustainable future. Among Mangalmai Group of Institutions, Mangalmai Institute of Management and Technology (MIMT) is recognized by the Government of Uttar Pradesh, affiliated to Chaudhary Charan Singh University, Meerut & Approved by AICTE and NCTE. This institute emphasizes the pursuit of high ideals namely excellence in teaching and learning, high achievement levels, all-around development of personality, self-reliance, innovation, and introduction of new technologies, besides ensuring professional growth of students. MIMT has been offering various programs such as MBA, BBA, BCA, B.Sc. (Biotech.), B.Com, B.Ed., B.A.B.Ed. & D.El.Ed. The college is one of the reputed institutions in North India featuring excellent staff and physical infrastructure, well equipped and fully automated library, provision for extracurricular activities, a rich tradition of the rigorous curricular transaction, ICT being a thrust area, above all a rich tradition of research activities.

About Anvesha-2022 Conference :

Entrepreneurship can be understood as an individual or collective system of developing something new from the conception of ideas to the creation of a business. Entrepreneurship is currently regarded as part of a strategy to boost the economy. The idea of infusing entrepreneurship into education has spurred much enthusiasm in the last few decades. It can result in a myriad of productive effects, such as economic growth, job creation and increased societal resilience.

We are a young nation in an aging world. This provides an opportunity to be a global source of skilled manpower for nations with skill shortages. Developing skills and competencies among the youth population is being advocated since long. The last decade has been instrumental in terms of the emphasis on skill development

programs. Indian Government has launched the first National Policy on skill development in 2009 marked the beginning of competency-based skill development in the country. Fostering entrepreneurship amongst the youth becomes imperative for creating gainful employment opportunities for many. The Indian economy needs to accelerate its transition to a technology-led, knowledge and innovation economy. There is a need for skilling, re-skilling, and up-skilling of persons to participate in the global knowledge economy driven by emerging technologies. There is no doubt that entrepreneurship education has been identified as the most innovative way of arresting graduate unemployment around the globe and also to make any country Self-Reliant and to maximize the gains from the current global scenario, it becomes inevitable to discuss the different perspectives on entrepreneurship and skill development on the pretext of transforming India into a Self-Reliant Nation.

Against this backdrop, we at Mangalmai Institute of Management and Technology, Greater Noida are trying to provide a platform for intellectuals from academia & industry to participate in this national conference "Entrepreneurship & Skill Development: Pathway to a Self-Reliant India". In this present era when there is an undeniable need of making our country self-reliant, we anticipate that we will have a fruitful discourse that will possibly bring a new insight towards this emerging & contemporary topic aiming to enhance growth, wellbeing and prosperity of our nation.

Objectives of Anvesha-2022 :

- ▶ To focus on the role of entrepreneurship education and to discuss the contribution of higher education institutions in creating a self-reliant nation.
- ▶ To provide an interdisciplinary forum on entrepreneurship and skill development for practitioners and academics.

- ▶ To foster dialogue on the role of government policies for supporting entrepreneurship and skill development among youths.
- ▶ To discuss the emerging paradigms in the field of entrepreneurship.
- ▶ To analyze the complexities encountered in entrepreneurship and economic development.

Sub Themes :

- ▶ Education, Employment & Skill Development
- ▶ Building the entrepreneurial mindset through education
- ▶ Edupreneurship
- ▶ Teacherpreneurship : A transition of teacher to teacherpreneur
- ▶ Academic's Role in moving India towards Aatma Nirbhar Bharat
- ▶ Entrepreneurship redefining Education & Educators
- ▶ Impact of NEP-2020 on AatmaNirbhar Bharat Abhiyan
- ▶ Role of Universities in Fostering entrepreneurship
- ▶ Significance of Skill Development & youth empowerment for a self-reliant India
- ▶ Prospective impact of Pradhan Mantri Kaushal Vikas Yojana and Skill India program
- ▶ Challenges for Self-Reliant India mission i.e. Aatma Nirbhar Bharat Abhiyan
- ▶ E-Entrepreneurship in the Global Economy
- ▶ Fostering Entrepreneurial Mindsets - The Key Role Teachers Play
- ▶ Public-Private Initiatives in Skill Development
- ▶ Rural & Urban entrepreneurship
- ▶ Women Entrepreneurship & its Challenges

- ▶ Agricultural reforms through Aatma Nirbhar Bharat Abhiyan
- ▶ Management Education & Entrepreneurship
- ▶ Any other topic/sub topic relevant to the theme of the Conference

Who Should Participate?

This conference is open for Academics, Research Scholars, Executives of government and non-governmental organizations, Public Policy Experts and Students.

Call for Papers:

Faculties/Educational Administrators/Professionals/Researchers/Students are invited to submit manuscripts based on their research, experience and involvement in relation to the sub theme. Interested Participants should submit their papers along with the abstract in soft copy via E-mail by 25/09/2022.

Guidelines for Paper Submission:

Abstract/Complete paper (Soft Copy) should be sent on the following E-mail address-
E-mail: research@mangalmai.org

Format of Abstract & Full Paper :

- ▶ Abstract: Abstract with a suitable title within 300/350 words.
- ▶ Full paper: Full paper should be written in 2500-3000 words.
- ▶ Author(s): Provide Author's name, Affiliation, Mobile no & E-mail. In the case of multiple authors, mention the corresponding author.
- ▶ Font: Times New Roman
- ▶ Font size: 11
- ▶ Title heading: 16
- ▶ Sub heading: 14
- ▶ Line spacing: 1.5
- ▶ Margins: 1.5 inch left side and 1.25 inch all sides
- ▶ Referencing Style: APA Format



Publication & Awards :

- » Detail about the Proposed Journal format and timeline for the Journal Paper submission would be communicated to the Authors of the selected papers along with the paper acceptance notification.
- » Selected papers from the conference will be published in Scopus / UGC care listed Journal.
- » Selection of Papers will be on the basis of peer reviewing & plagiarism checking.
- » Best Five Papers will be Awarded .
- » The conference proceedings with an ISBN No. will be provided to all the participants.
- » No Extra Charge for Publication.

Registration Link :

- » Online registration via google form is mandatory for all the participants.

Google Form Link:

<https://docs.google.com/forms/d/e/1FAIpQLSerpV50tgHxqdr5Tt5FuReXzCShHKQZgsvDx2TZPSma198g/viewform?vc=0&e=0&w=1&fr=0>



Dates to Remember :

- » Abstract with full paper submission- 25/09/2022
- » Notification of Acceptance- 30/09/2022

Registration Fee :

- » For Faculty/Others: Rs. 500/-
- » For Research Scholars: Rs. 400/-
- » For Students: Rs. 300/-

Note: No T.A.D.A. will be paid to the participants by the institution. Registration will be online/ on the spot.

Payment Gateway :

Account Holder Name : Mangalmay Institute of Management & Technology
 Account No. : 50200040190321
 Bank Name : HDFC Bank
 IFSC Code : HDFC0004792
 Branch : Sec.-46, Noida - 201301 (U.P.)
For Paytm : 8750161682

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- » Ms. Prerna Mangal (Executive Director)

Convener

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- » Dr. Nahar Singh (Joint Director, SCERT, New Delhi)
- » Dr. Shashikant Rai (IIT Prayagraj)
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▶ Youtube ▶ LIVE

<https://www.youtube.com/mangalmayorg>

For Communication

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Conference Proceedings



MANGALMAY
INSTITUTE OF MANAGEMENT & TECHNOLOGY

CONFERENCE PROCEEDINGS

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Anvesha -2022

National Conference

on

**Entrepreneurship & Skill Development:
Pathway to a Self-Reliant India**

5th November 2022

Editor : Prof. (Dr.) Manoj Kumar Singh

IN COLLABORATION WITH



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Convener, Anvesha-2022

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National Conference
Mangalmay Institute of Management & Technology
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Director, Research & Capacity Building, MGI
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Report on one day National Conference conducted on 5th November,
2022

“ANVESHHA-2022”

On the topic of

**Entrepreneurship & Skill Development: Pathway to a Self Reliant
India**

Mangalmay Institute of Management & Technology (MIMT) organized a one day National Conference "ANVESHHA-2022" on the topic “Entrepreneurship & Skill Development : Pathway to a Self Reliant India” in collaboration with National Assessment and Accreditation Council (NAAC), The National Institute for Entrepreneurship and Small Business Development (Niesbud), Mahatma Gandhi National Council of Rural Education (MGNCRE) and National Fertilizers Limited (NFL), on 5th November 2022 in Block-B auditorium. The topic of this conference was itself a very important one ‘Entrepreneurship & Skill Development : Pathway to a Self- reliant India’.

Entrepreneurship can be considered a national asset, and entrepreneurs are the drivers of that asset for any country. It is a dynamic process that not only increases wealth but can also create value that results in improved

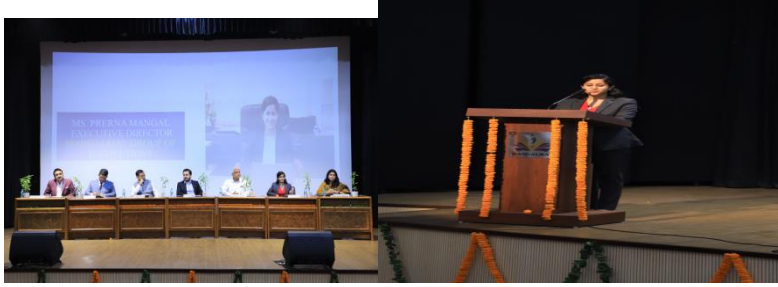


well-being. The programme started at 11:00 AM with Lamp lighting and Saraswati Vandana followed by floral welcome of honorable guests and dignitaries. The inaugural address was given by Ms Perna Mangal (Executive Director MGI) and welcome address was given by Prof. (Dr.) Manoj Kumar Singh Principal MIMT & Director (Research and capacity building) and convener of this conference. He welcomed all the hon'ble guests along with speakers as well as all the participants in his welcome speech. The dignitaries present on the dias were Prof. Kumar Ratnam (Former Member Secretary Indian council of historical research, Ministry of Education, Govt Of India), Mr. Sanjeev Randeva (Deputy General manager NFL) ,Dr. Pratusha Mandal (Secretary, NCERT, New Delhi) as a Special guest Keynote speaker, Shri Atul Mangal Ji (Chairman, MGI Greater Noida), Mr. Aayush Mangal Ji (Vice Chairman ,MGI Greater Noida) and Dr. Geeti Sharma Director MIMT).



Mr. Aayush Mangal (Vice Chairman, MGI) giving the inaugural address for the Conference.

Ms. Purna Mangal Executive Director MIMT delivered the inaugural speech. In her speech, she said, MGI has been constantly striving to play a constructive role in fulfilling this dream. Mangalmay offers scholarships and quality education to students since we think that education is one of the best indicators of success in everyone's life. We want our youths to be not just job seekers but also to be 'an entrepreneur'. Today, Anvesha-2022 brings that opportunity. I hope that sharing expertise, subjective research, experiences, ideas and exchanges by the visiting academicians, researchers, and experts present at this forum will certainly help us progress towards achieving the conference's objective. She wished the conference a great success.



Mr. Prerna Mangal (Executive Director ,MGI) giving the inaugural address for the Conference.



Prof. (Dr.) Manoj Kumar Singh Convener (Anvesha 2022 National Conference) Giving the welcome address for the Conference.

The chief guest, Prof. Pratusha Mandal, blessed us with his multidimensional speech in which he covered all the different fields like, Skill development, Entrepreneurship value education, technological



development at global level, pedagogy, culture etc. Through his address critically analyzed the nation's perspective, economic growth is dependent on productivity of industry and its people. People can be productive, provided they enjoy good health, have access to quality education, relevant skills, and are made aware of livelihood opportunities presented by the economic growth around them. Skill-based learning develops and improves the art of learning and helps to grow in academics & in the modern world. Learning with activity is also a part of this methodology that enhances the thought process behind skill development.

Through his address he also focused on the need for vocational education. He said vocational education is truly the need of the hour. And especially in a country like India where a major percentage of our education system is based on conventional studies, which alone cannot help our students to become self-reliant, vocational education is the call of the time. 'Vocational education is the need of the hour' speech has been meticulously prepared to make students aware about the benefits of such a medium of education. This mode of education should be encouraged in our society because it also gives students the opportunity to earn experience, which is extremely important.



*Addressing by Chief Guest keynote speaker Prof. Pratusha Mandal
(Secretary, NCERT, New Delhi)*

The speech was delivered by guest of honor Prof. Kumar Ratnam (Former Member Secretary Indian Council of Historical Research, Ministry of Education, Govt. of India). In his speech he talked about the vision of developing an ecosystem for Indian youth for making informed choices on available skilling avenues. He also talked about how Prime Minister Modi also recognized the importance of a skilled workforce in the country's battle against the COVID-19 pandemic. In his speech he quoted prime minister "This is the second time we're celebrating World Youth Skills Day amid the pandemic. The challenges of the global pandemic have increased the importance of World Youth Skills Day by manifold," he had said.

"If education gives us the knowledge of what we have to do, skill teaches us how it will be done in actuality," the prime minister said.



Addressing by guest of honor Prof. Kumar Ratnam (Former Member Secretary Indian council of historical research ,Ministry of education, Govt. of India)

Speaking on this occasion, our Guest of honor Mr. Sanjeev Randeva, (Deputy General Manager NFL, NFL was financial supporter for this conference)also expressed his views. He pointed out that What are those skills? Those skills are Business management skills, Teamwork and leadership skills, Communication and listening skills, Customer service skills, Financial skills, Analytical and problem-solving skills, Critical thinking skills, Strategic thinking and planning skills. Entrepreneurs create new jobs and opportunities, promote innovation by solving problems that existing products and technology have not yet solved.. It is often considered that entrepreneurship and skill development go hand in hand, and that practising a new talent is the most crucial step in mastering it. Additionally, learning is a joyful and fascinating process that can help people better understand their own personalities and abilities. In the current industry climate, basic skills are frequently insufficient for acceptable positions; one must be multidimensional to succeed. Accordingly, economic expansion and job possibilities must be added to



increased productivity brought about by skill development. Attempting to achieve the goal of becoming a self-reliant nation is not just our desire but also our national obligation as proud Indians.



Addressing by guest of honor Mr. Sanjeev Randeva (Deputy manager NFL Noida)

In presence of all the dignitaries, honorable guests released the conference souvenir ‘Anvesha-2022’ .



For this conference we received applications for 378 research papers, out of these, 144 papers were shortlisted after screening and their abstracts are published in Conference proceedings **Anvesha -2022** with ISBN no.

At the end of the inaugural session, the Vice Chairman sir, Mr. Aayush Mangal Ji presented a memento to all the honorable guests as a ‘Thank you’ gesture on behalf of Mangalmai family.



Mr. Aayush Mangal (Vice Chairman, MGI) presented a memento to the honorable guests



The Inaugural session of one day national conference was concluded with the Vote of Thanks.



After this, there was a lunch break, followed by the technical session.

Technical session was divided into two parts, first technical session was in offline mode and second part of the session was conducted in online mode for those participants who could not attend conference physically. They got the opportunity to present their research papers virtually in online mode.

I. Technical Session 1 (Auditorium - 2.30 PM to 4.30 PM)

The technical session began with the welcome speech made by Dr. Manoj Kumar Singh. The session was chaired by Dr. Satendra Gupta (Professor and Dean School of Education, Galgotia University) and Dr. Harendra (Professor and Dean, Noida International University. along with Dr. Shweta Singh (Asst. Professor Govt Degree College, Haridwar). Presentations were made by the presenters. Each presentation was followed by a question answer session and fruitful interactions and feedbacks from the chairperson and the audience.



Participants presenting Research paper

II. Technical Session 2 (Conference Hall Block A- 2.30 PM to 4.30 PM)

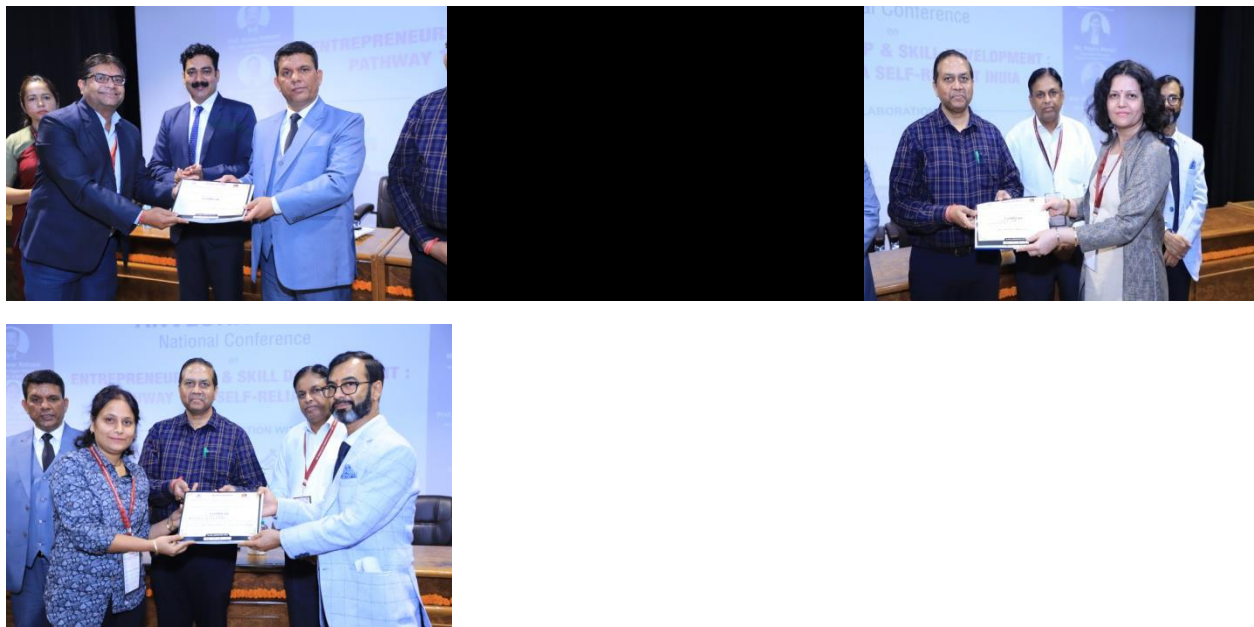
This technical session was specially organized for those attendees who could not come to the conference but were still willing to present their papers in online mode. This session was chaired by Dr. Bipin Kumar Srivastava (Associate Professor Galgotia College, Greater Noida) along with Dr. Harish Taluja (Director MIET) present during the session, and presentations were made by the presenters. Again each presentation was



followed by a question answer session and fruitful interactions and feedback from the chairperson and the audience.

Valedictory Session:

The valedictory session began with the speech made by Dr. Manoj Kumar Singh. In his address, he warmly welcomed and thanked all the guests, chairpersons and the general audience at large for their active participation in conference



Distribution of certificates among the speakers (Participants)

Relictions and Feedback were received from each and every participant of the whole event followed by distribution of certificates among the speakers and paper presenters.



Dr. Manoj Kumar Sing presented memento to all the chairpersons who chaired the technical sessions



presented memento to all the chairpersons

This conference provided a platform and an opportunity to reflect on what has been happening, to share diverse experiences, perspectives and responses to those challenges and at the same time to give thought to setting the directions for the future. Conference was live on You tube channel.



Mangalmay Institute of Management Technology
Greater Noida (U.P.)



Prof. (Dr. Manoj Kumar
Singh)
Principal/Convener