



## Lesson Plan

**Program:** BBA **Semester:** VI **Course Code:** BBA 604. **Course Name:** MANAGEMENT INFORMATION SYSTEM

**Course Objectives** To enable the student to become competent to understand the application of Management Information System in business

**(CO1):** Remember and Comprehend the basics of Management Information System.

**(CO2):** Understand and apply the knowledge of Information & System of MIS.

**(CO3):** Understand and Development of MIS for business.

**(CO4):** Understand the application of Operating System & Internet in business.

**Session Duration:** 60 minutes

**Participants:**

**Entry level knowledge and skills of students**

- i. Basic Knowledge of Information Technology concepts
- ii. Basic Knowledge of role of Information Technology in the management of the organization

**Equipment required in Classroom/ Laboratory/ Workshop**

- i. White Board, Marker and Duster
- ii. Smart Board, Projector & system

**Assessment Schemes**

S. No.	Criteria	Marks (100)
1	CCSU End Term Examination	75
2	Internal Evaluation Scheme	25
2(a)	Teacher Assessment (Continuous Evaluation)	20
2(a)(i)	Assignment I	10
2(a)(ii)	Assignment II	10
2(a)(iii)	Attendance (compulsory)	5

**Course Outcomes** (starting with action-oriented observable and measurable verb)

**(CO1):** Understanding the basics of Management Information System.

**(CO2):** Evaluate and apply the knowledge of Information & System of MIS.

**(CO3):** Evaluate and Development of MIS for business.

**(CO4):** Evaluate the application of Operating System & Internet in business.



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S.L. No.	Topics	Sub Topics	Date of implementation	Pedagogy	CO-Covered	Faculty Sign	HoD's Remark with Date
<b>Unit - 1</b>							
1.	Management Information System						
2.		Concept & definition MIS		Lectures	CO1		
3.		Role of MIS		Lectures	CO1		
4.		Process Management tool for Management process		Lectures	CO1		
5.		Impact of MIS & Computers		Lectures	CO1		
6.		MIS & the user		Lectures	CO1		
7.		IMS- a support to the Management		Lectures	CO1		
8.							
<b>Unit - 2</b>							
9.	Planning & Decision Making						
10.		The concept of corporate planning		Lectures	CO2		
11.		Strategic Planning		Lectures	CO2		
12.		Types of Strategic		Lectures	CO2		
13.		Tools of planning MIS, Business Planning		Lectures	CO2		
14.		Decision making concept, Methods tools and		Lectures	CO2		



		procedures					
15.		Organization Decision making		Lectures	CO2		
16.		MIS & Decision- making Concept		Lectures	CO2		
<b>Unit - 3</b>							
17.	Information & System						
18.		Information Concept,		Lectures	CO3		
19.		Classification of the information Method of data & information collection		Lectures	CO3		
20.		Value of information MIS & system concept		Lectures	CO3		
21.		MIS & System analysis		Lectures	CO3		
22.		Computer system Design		Lectures	CO3		
23.							
24.							
<b>Unit - 4</b>							
25.	Developmen t of MIS						
26.		Development of long-range plans of the MIS		Lectures	CO4		
27.		Ascertaining the class of information		Lectures	CO4		
28.		Determining the information requirement Development		Lectures	CO4		



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		and implementation of the MIS					
29.		Management of quality in the MIS		Lectures	CO4		
30.		Organization for development of MIS,		Lectures	CO4		
31.		MIS the factors of success and failure		Lectures	CO4		
32.							
<b>Unit – 5</b>							
33.	Decision Support System (DSS)	Concept & Philosophy DSS		Lectures	CO5		
34.		Deterministic system, Artificial Intelligence (AI) system		Lectures	CO5		
35.		Knowledge based expert system (KBES)		Lectures	CO5		
36.		MIS & the role of DSS		Lectures	CO5		
37.		Transaction processing System (TPS)		Lectures	CO5		
38.		Enterprise Management System (EMS)		Lectures	CO5		
39.		Enterprise Recourse Planning (ERP)		Lectures	CO5		
40.		Benefit of ERP, EMS			CO5		
<b>Revision</b>							
41.		Unit-1		Group Discussion			
42.		Unit-1		test			
43.		Unit-2		Group Discussion			



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44.		Unit-2		test			
45.		Unit-3		Group Discussion			
46.		Unit-3		test			
47.		Unit-4		test			
48.		Unit-5		test			

### Text Books:

1. Management Information System – Jawadekar WS
2. Managing with Information, Kanter Jerome
3. Management Information System Laudon&Laudon
4. Information System from Modern Management – Murdick&Rass ,R.Ciggetti

### Reference Books:

**Management Information System – James ‘O’ Brian**

**Analysis and Design of Information System Rajaraman Prentice Hall**

**Database Management System: A business – oriented Approach using ORACLE**

### Journals:

**Electronic Database: E-Books**