





1.	Basics of international trade	Basics of international trade		Opening case & examples Lecture /PPTs/	CO1		
2.	Basics of international trade	International trade theories		Lecture/PPTs	CO1		
3.	Basics of international trade	Drivers of international trade		Lecture/PPTs	CO1		
4.	Basics of international trade	Restraining forces		Lecture /PPTs	CO1		
5.	Basics of international trade	Recent trends in World trade.		Lecture /PPTs	CO1		
6.	Basics of international trade	Importance of International Trade		Lecture /PPTs	CO1		
7.	Basics of international trade	Presentation on Current Scenerio		PRESENTATION	CO1		
8.	Basics of international trade			DISCUSSION	CO1		
<b>Unit - 2 CO2</b>							
9.	Foreign trade & economic growth	Foreign trade & economic growth		Lecture discussion/ppt	<b>CO2</b>		
10.	Foreign trade & economic growth	Meaning and Importance of Balance of trade		Lecture discussion/ppt	<b>CO2</b>		
11.	Foreign trade & economic growth	Meaning and Importance of Balance of payments		Lecture discussion/ppt	<b>CO2</b>		
12.	Foreign trade & economic	Practical Problems		Lecture discussion/ppt	<b>CO2</b>		



	growth						
13.	Foreign trade & economic growth	Applications of free trade,		Lecture discussion/ppt	<b>CO2</b>		
14.	Foreign trade & economic growth	Explanation of forms and restrictions		Lecture discussion/ppt	<b>CO2</b>		
15.	Foreign trade & economic growth	Explanation of forms and restrictions		Lecture discussion/ppt	<b>CO2</b>		
16.	<b>Class test/presentation/quiz</b>			Presentation	<b>CO2</b>		
<b>Unit - 3 CO3</b>							
17.	International economic institutions	Meaning and objectives of International economic institutions		Lecture discussion/ppt	<b>CO3</b>		
18.	International economic institutions	Importance and evaluation of IMF		Lecture discussion/ppt	<b>CO3</b>		
19.	International economic institutions	Objectives and trends World Bank,		Lecture discussion/ppt	<b>CO3</b>		
20.	International economic institutions	Importance and Role of WTO		Lecture discussion/ppt Lecture discussion/ppt	<b>CO3</b>		
21.	International economic institutions	Regional economic groupings		Lecture discussion/ppt	<b>CO3</b>		
22.	International economic institutions	Role of NAFTA,		Lecture discussion/ppt	<b>CO3</b>		



23.	International economic institutions	Role of EU		Lecture discussion/ppt	CO3		
24.	International economic institutions	Role of ASEAN		Lecture discussion/ppt	CO3		
25.	International economic institutions	Role of SAARC		Lecture discussion/ppt	CO3		
26.	International economic institutions	Comparison between all agency		Lecture discussion/ppt	CO3		
27.	<b>Doubt Session</b>			Lecture discussion/ppt	CO3		
28.	Recent trends in India's foreign trade	Recent trends in India's foreign trade		Lecture discussion/ppt	CO4		
29.	Recent trends in India's foreign trade	institutional infrastructure for export promotion in India		Lecture discussion/ppt	CO3/ CO4		
30.	Recent trends in India's foreign trade	projects & consultancy exports		Lecture discussion/ppt	CO3/ CO4		
31.	Recent trends in India's foreign trade	Policy of International Trade		Lecture discussion/ppt	CO3/ CO4		
32.	Recent trends in India's foreign trade	Case Study		Lecture discussion/ppt	CO3/ CO4		
33.	Recent trends in	Presentation		Lecture discussion	CO4		



	India's foreign trade			on/ppt			
34.	India's Trade Policy	Meaning and Objectives of India's Trade policy		Lecture discussion/ppt	<b>CO5</b>		
35.	India's Trade Policy	Role of export assistance		Lecture discussion/ppt	<b>CO5</b>		
36.	India's Trade Policy	Importance of marketing plan for		Lecture discussion/ppt	<b>CO5</b>		
37.	India's Trade Policy	Presentation on Trade Policy		Lecture discussion/ppt	<b>CO5</b>		
38.	India's Trade Policy	Difference between FERA and FEMA		Lecture discussion/ppt	<b>CO5</b>		
39.	<b>Presentation</b>	Contemporary issues in International Trade		Lecture discussion/ppt	<b>CO5</b>		
40.	<b>presentation</b>	Contemporary issues in International Trade		Lecture discussion/ppt	<b>CO5</b>		
<b>Revision</b>							
41.	<b>Unit-1</b>	Question Paper		Discussion and inquiry based session			
42.	<b>Uni-2</b>	Question Paper		Problem solving Discussion and inquiry based			



				session			
43.	<b>Unit-3</b>	Question Paper		Problem solving Discussion and inquiry based session			
44.	<b>Unit-4</b>	Question Paper		Problem solving Discussion and inquiry based session			
45.	<b>Unit-5</b>	Question Paper		Problem solving Discussion and inquiry based session			
46.	<b>Presentatio n</b>			presenta tion			

**Text Books:**

1. Varshney & Bhattacharya : International Marketing

**Reference Books:**

- Management: Stephen P Robbins, Mary coulter, Neharika vohra, Pearson Prentice hall, 10th Ed.
- International Trade: Koontz Harold & Weihrich Heinz, Tata Mc Graw Hill, 8th Ed.

**Journals:**

Academy of Management Journal  
Academy of Management Review  
Journal of Applied Psychology  
Journal of International Business Studies  
Human Resource Management

**Electronic Database:**



<http://www.mim.ac.mw/books/Fundamentals%20of%20Management.pdf>

<https://testallbank.com/sample/fundamentals-of-management-essential-concepts-and-applications-9th-edition-robbins-solutions-manual.pdf>

<http://www.freepdfbook.com/fundamentals-of-management/>

[https://www.researchgate.net/publication/356413009\\_Fundamentals\\_of\\_Management](https://www.researchgate.net/publication/356413009_Fundamentals_of_Management)

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