



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी  
सचिव

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Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

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**Subject: Har Ghar Tiranga Programme under Azadi Ka Amrit Mahotsav (AKAM) -Reg.**

आदरणीय महोदया/महोदय,

As you are aware, the Government of India has launched 'Azadi Ka Amrit Mahotsav (AKAM)' to commemorate India's independence. AKAM is one of the largest celebratory initiatives with a wide range of participation that has served as a unifying force.

Under the aegis of AKAM, the 'Har Ghar Tiranga' campaign was launched in 2022. Over 23 crore households participated in the campaign, and more than 6 crore people uploaded selfies. In 2023, over 10 crore people uploaded their selfies on the Har Ghar Tiranga website.


This year, the Har Ghar Tiranga campaign will be celebrated across the Nation from **13th -15th August 2024** to encourage people to bring the Tiranga home and to hoist it to mark India's independence.

The Higher Education Institutions are requested to disseminate the information on the Har Ghar Tiranga campaign with their faculty members, students, and stakeholders and to encourage them to celebrate India's Independence Day with the same zeal and patriotism from 13th- 15th August 2024 and to put selfies with Tiranga on the website [www.harshartiranga.com](http://www.harshartiranga.com).

HEIs are also requested to upload their participatory videos of the 'Har Ghar Tiranga' programme on their social media platforms like Twitter, YouTube, Facebook, Instagram, etc., and also share the details of organizing the above events on the UGC University Activity Monitoring Portal (UAMP) <https://uamp.ugc.ac.in>.

सादर,

भवदीय,

  
(मनिष जोशी)

सेवा में,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।