

Mangalmay Institute of Management Technology



Program B.B.A. (2019-20)

Program Ob	•										
1	To provide knowledge regarding the basic concepts, principles	s and functions of manag	ement.								
2	To provide practical industrial exposure to the students to hone their managerial competencies and business acumen while attaining a holistic understanding of a business/industry.										
3	To equip the students with knowledge related to qualitative and quantitative techniques for critical thinking and problem solving.										
4	To prepare the students to deliver effective oral business presentations using a variety of appropriate technologies and achieve excellence in written communications.										
5	To manage a business and develop leadership, team building &	k entrepreneurial aptitud	e among the stu	idents.							
Program Ou	tcomes										
PO1	Applying the disciplinary knowledge of management and its a		s world.								
PO2	Ability to communicate and understand ethical aspects of business.										
PO3	Ability to of cooperation and work as team in organization.										
PO4	Application of critical thinking and analytical reasoning for de	cision making of busines	ss problems								
PO5	Ability to develop leadership qualities.	ension manning of ousme	prooremot								
PO6	Ability to develop the entrepreneurial acumen.										
PO7	Ability to develop the research acumen.										
C. J. N./CO	Subjects		PO1	PO2	PO3	PO4	PO5	PO6	PO 7		
Code. No/CO	Subjects	4	101	102	105		103	100	107		
						Critical					
		Blooms Taxanomy				Thinking					
				Communic		and					
				ation &		Analytical	1	Entrepreneu			
			Knowl-1		Terre		Londershi	-	Decerat		
	0004.5		Knowledge	Ethical	Team	Reasoning	Leadership	rial	Research		
	SEM I				L						
BBA-N101	Business Organisation										
Course	Dusiness of gamsation										
	This course familiarizes the student with the basics of busines	organization.					1				
Objective		5									
		Knowledge (K2),									
CO1	Develop understanding of classification business organization		М				T	T			
001		Knowledge (K2),	101			-	L	L			
	Develop and apply the understanding of business unit and										
CO2	form of business organization.	Applying (K 4)	М	L			L	L			
		Analysing (K 5),									
CO3	Analyse & interpret about Business Combination	Evaluating (K7))	М		L	L	L	L.	L		
005	That joe & interpret acout Dubiness comonation	Knowledge (K2),			-	2	2	2	2		
~~ .								.	-		
CO4											
CO4	Understand & Analyse & about Business Finance	Analysing (K 5)	М	L			£	-	L		
CO4	Understand & Analyse & about Business Finance	Analysing (K 5)	M	L	L	Ĺ	L	L	Ľ		
04	Understand & Analyse & about Business Finance	Analysing (K 5)		L	L	L	L	L	L		
		Analysing (K 5)		L	L	Ĺ	L	L	L		
BBA N 102	Understand & Analyse & about Business Finance Business Mathematics	Analysing (K 5)			L	Ĺ	L	L	L		
BBA N 102 Course				L	L	L	Ĺ	Ĺ	L		
BBA N 102 Course	Business Mathematics This course familiarizes the student with the basics of Busines	s Mathematics			L	Ĺ	L	L	L		
BBA N 102 Course	Business Mathematics	s Mathematics				L	L	L	L		
BBA N 102 Course Objective	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication	s Mathematics Remembering (K1),	M				Ĺ	L	L		
BBA N 102 Course	Business Mathematics This course familiarizes the student with the basics of Busines	s Mathematics		L		L M			L		
BBA N 102 Course Objective	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance.	s Mathematics Remembering (K1), Applying (K 4)	M	L					L		
BBA N 102 Course Objective CO1	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and	s Mathematics Remembering (K1), Applying (K4) Remembering (K1),	M			M			L		
BBA N 102 Course Objective	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance.	s Mathematics Remembering (K1), Applying (K4) Remembering (K1), Applying (K4)	M		L			L	L		
BBA N 102 Course Objective CO1	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and	s Mathematics Remembering (K1), Applying (K4) Remembering (K1),	M			M			L		
BBA N 102 Course Objective CO1 CO2	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential	s Mathematics Remembering (K1), Applying (K4) Remembering (K1), Applying (K4) Analyzing (K5),	M M M			M		L			
BBA N 102 Course Objective CO1 CO2	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6)	M		L	M		L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Analyzing (K 5),	M M M M		L	M M M		L			
BBA N 102 Course Objective CO1 CO2 CO3	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6)	M M M M M	L	L	M M M M	L	L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Analyzing (K 5),	M M M M		L	M M M			L L L L L L		
BBA N 102 Course Objective CO1	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Analyzing (K 5),	M M M M M	L	L L L	M M M M			L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Analyzing (K 5),	M M M M M	L	L L L	M M M M	L L	L L L L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6)	M M M M M M M	L	L L L	M M M M			L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6)	M M M M M M M	L	L	M M M M	L L L	L L L L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6)	M M M M M M M	L	L	M M M M		L L L L L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6)	M M M M M M M	L	L	M M M M	L L L L	L L L L L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Analyzing (K 5), Synthesizing (K6)	M M M M M M M	L	L	M M M M	L L L L	L L L L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Synthesizing (K6) s of business economics Knowledge (K 2),	M M M M M M M	L	L	M M M M M M			L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K 5), Synthesizing (K 5), Synthesizing (K 5), s of business economics Knowledge (K 2), Remembering (K1)	M M M M M M M	L	L	M M M M	L L L	L L L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions. Understand the law of demand & supply & their elasticities,	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Synthesizing (K6) s of business economics Knowledge (K 2), Remembering (K1) Knowledge	M M M M M M M	L	L	M M M M M M		L L L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Analyzing (K 5), Synthesizing (K6) s of business economics Knowledge (K 2), Remembering (K1) Knowledge (K2),	M M M M M M M	L	L	M M M M M M			L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions. Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Analyzing (K 5), Synthesizing (K6) s of business economics Knowledge (K 2), Remembering (K1) Knowledge (K2),	M M M M M M H	L	L	M M M M M M M	L L L		L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions. Understand the law of demand & supply & their elasticities,	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Synthesizing (K6) s of business economics Knowledge (K 2), Remembering (K1) Knowledge (K 2), Retwork (K2), Remembering (K1) Knowledge (K2), Retwork	M M M M M M M	L	L	M M M M M M		L L L L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions. Understand the various economic principles to make effective decisions. Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries .	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K5), Synthesizing (K5), Synthesizing (K6) s of business economics Knowledge (K 2), Remembering (K1) Knowledge (K2)Analysing (K 4), Evaluating (K7)) Comprehending (K 3),	M M M M M M H	L	L	M M M M M M M			L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective CO1 CO2	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions. Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries . Understand the production concept its relation to the	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 5), Synthesizing (K 5), Synthesizing (K 5), Synthesizing (K 5), Synthesizing (K 6) s of business economics Knowledge (K 2), Remembering (K 1) Knowledge (K2), Analysing (K 4), Evaluating (K7)) Comprehending (K 3), Applying (K 4),	M M M M M M H H	L	L	M M M M M M M M M M		L L L L			
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective CO1 CO2	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions. Understand the various economic principles to make effective decisions. Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries .	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K5), Synthesizing (K5), Synthesizing (K6) s of business economics Knowledge (K 2), Remembering (K1) Knowledge (K2)Analysing (K 4), Evaluating (K7)) Comprehending (K 3),	M M M M M M H	L		M M M M M M M		L L L L L	L L L		
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions. Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries . Understand the production concept its relation to the	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Analyzing (K 5), Synthesizing (K6) s of business economics Knowledge (K 2), Remembering (K1) Knowledge (K2)Analysing (K 4), Evaluating (K7)) Comprehending (K 3), Applying (K 4), Analysing (K 4),	M M M M M M H H	L	L	M M M M M M M M M M	L L L				
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective CO1 CO2	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions. Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries . Understand the production concept its relation to the business world	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Synthesizing (K6) s of business economics Knowledge (K 2), Remembering (K1) Knowledge (K 2), Remembering (K1) Comprehending (K 3), Applying (K 4), Analysing (K 5) Applying (K 4),	M M M M M M H H	L	L	M M M M M M M M M M		L L L L L L			
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective CO1 Course Objective CO1 CO2 CO3 Course Objective CO1 CO2 CO3	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions. Understand the various economic principles to make effectives, evaluate & analyse these concepts in changing situations of industries . Understand the production concept its relation to the business world	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K 5), Synthesizing (K 6) s of business economics s of business economics Knowledge (K 2), Remembering (K 1) Knowledge (K2)Analysing (K 4), Evaluating (K 5), Applying (K 4), Analysing (K 5), Analysing (K 5),	M M M M M M H H H	L	L	M M M M M M M M M M M					
BBA N 102 Course Objective CO1 CO2 CO3 CO4 BBA N 103 Course Objective CO1 CO2	Business Mathematics This course familiarizes the student with the basics of Busines To compute various measures of Matrix and their implication on Business performance. To compute various measures of central tendency & ratio and proportion and their implication on Business performance. To apply Set theory concepts and able to apply inferential statistics To apply concept of differentiation and integration and able to apply inferential statistics Principles of Economics This course in meant to acquaint the student with the principle as are applicable in business Remember the concepts of economics and also able to understand the various economic principles to make effective decisions. Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries . Understand the production concept its relation to the business world	s Mathematics Remembering (K1), Applying (K 4) Remembering (K1), Applying (K 4) Analyzing (K 5), Synthesizing (K6) Synthesizing (K6) s of business economics Knowledge (K 2), Remembering (K1) Knowledge (K 2), Remembering (K1) Comprehending (K 3), Applying (K 4), Analysing (K 5) Applying (K 4),	M M M M M M H H	L		M M M M M M M M M M	L L L				

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BBA N 104	Book Keeping and Basic Accounting								
Course	To import basic accounting knowledge as applicable to busine	ss							
Objective	Understand and apply accounting and book keeping concepts,								
	principles and conventions for their routine monetary	Knowledge (K2),							
CO1	transaction.	Comprehending (K 3)	Н	L		М	L	L	
	Understand about the preparation of Accounting Equation,	K 11 (K2)							
CO2	Accounting Types, Journal, Cash book, Ledger and Trial balanced for reporting financial statements	Knowledge (K2), Synthesizing (K6)	н	т	т		т	т	
002	Analyse, interpret and communicate the information	Synthesizing (R0)	11	L	L		L	L	
	contained in bank reconciliation statement, bills of exchange	Analysing (K 5),							
CO3	and promissory notes.	Evaluating (K7))	М	М	L	М	М	L	L
~~ .	Understand about stock, shares and debentures and preparing	Knowledge (K2),						-	
CO4	financial statements.	Synthesizing (K6)	H H	T	L	M M	L	L	L
			11	L	L	IVI	L	1	L
BBA N 105	Business Laws								
Course	The objective of this course is to provide a brief idea about the	frame work of Indian							
Objective	business laws.								
CO1	Develop basic understanding of Law of Contract Act Understanding & apply the knowledge of provisions of Sales	Knowledge (K2) Knowledge (K2)	Н	1					
CO2	of Goods Act for regulating business organizations	Applying (K4)	н		L.			L	
0.02	Understanding & apply of provisions of Indian Partnership	Knowledge (K2)				1		-	
CO3	Act for regulating business organizations	Applying (K 4)	Н	L			L	L	L
	Able to analyse about Negotiable Instruments to facilitate	Knowledge (K2),							
CO4	business decisions.	Analyse (K5)	M	L	L	H	L	L	L
BBA N 106	Fundamentals of Management		Н	L	L	L	L	L	L
Course		-							
Objective	This course familiarizes the student with the basics of principl	es of management.							
*									
		Knowledge (K2),		_					
CO1	Develop understanding of management concepts	Comprehending (K 3) Knowledge	Н	L	М	М	М	М	
	Explain principles and functions of planning & organizing	(K2)Analysing (K 5),							
CO2	and its implemented in the Organisation	Evaluating (K7))	н	М	М	М	М	М	
		Knowledge							
	Develop understanding of directing and it impact on	(K2)Analysing (K 5),							
CO3	organization	Evaluating (K7))	Н	М	М	М	М	М	
CO4	Analyse the concept of managerial control and its importance in business	Knowledge (K2)Analysing (K5),	н	М	М	М	М	М	т
04	in ousness	(K2)/Anarysnig (K5),	н	M	M	M	M	M	L
BBA N 107	Business Ethics								
Course	This course familiarizes the student with the basics of ethics in	n business.							
Objective									
	Develop understanding of Business Ethics concepts and its	Knowledge (K2),							
CO1	importance in business	Comprehending (K 3)	н	н	М	М	М	М	
		Knowledge							
60 2	Explain principles and functions of Work life in Indian	(K2)Analysing (K 5),					M	X	т
CO2	Philosophy and its implemented in the Organisation	Evaluating (K7)) Knowledge (K2)	п	Н	M	М	M	M	L
	Develop understanding of Ethics & Corporate Excellence &	Applying (K 4),							
CO3	Gandhian Philosophy and apply it in organization	Evaluating (K7))	Н	Н	М	М	М	М	L
	Analyse the concept of Corporate Social Responsibility and	Knowledge (K2)	1						
CO4	its importance in business	Analysing (K5),	Н	Н	M	M	M	M	L
	SEM II		Н	Н	М	М	M	М	L
BBA N 201	Business Environment					1			
Course	This course aims acquainting the students with the emerging is	ssue in business at the	1	1	1	1			
Objective	national and international level.								
	Develop understanding and fundamental knowledge about	Remembering (K1),	1	1		1			
CO1	business environment	Knowledge (K 2)	Н			М		L	L
	Develop understanding of Economic Systems in business						r	T	
CO2	environment Understanding and apply the knowledge of Industrial Policy	Knowledge (K2) Knowledge (K2),	Н	L		L	L	L	L
CO3	& role of government in business environment	Applying (K 4)	Н	L			L	L	L
	0	11-7	İ.	-	1	1			
CO4	Analysing current trend ofinternational business environment	Analysing (K 5)	М	L	L	М	L	М	L
			Н	L	L	М	L	L	L

ã	Business Communication								
Course	The objective of this course is to develop effective business co	mmunication skills							
Objective	among the students.								
CO1	Apply business communication strategies and principles to prepare effective communication for business situations.	Applying (K4)	н	н	т	т	T	T	т
CO2	Develop an understanding of corporate communications	Knowledge (K2)	Н	Н	L	L	L	L	L
02	Developing effective verbal and non-verbal communication	Remembering (K1),	11	11	L	L	L	L	L
CO3	skills.	Applying (K4)	н	н	L	М	L	L	
	Understand & analyse the current trend in business	Knowledge							
CO4	communication	(K2)Analysing (K5),	Н	Н	М		L	М	L
			Н	Н	L	L	L	L	L
BBA N 203	Indian Economy								
Course	To enable the students to understand the current scenario of In	dian Economy.							
Objective		Knowledge (K2),							
CO1	Understand and apply the concepts of economy.	Applying (K 4)	н			L	I.		
001	Develop basic understanding of Economic Resources of	Knowledge (K 2),				L	Ľ		
CO2	India	Applying (K 4)	н			L	L	L	L
		Knowledge (K2),							
CO3	Understand and analyse the economic planning in India	Analysing (K 5)	М			М		L	L
	Understand and analyse the problems and prospects of Indian								
~~ /	industries & also study about entrepreneurship and financial	Knowledge (K2),		-	-				
CO4	institutions of India	Analysing (K 5)	M	L	L	M	L	L	M
BBA N 204	Dringinlas of Assounting		Н	L	L	М	L	L	М
BBA N 204 Course	Principles of Accounting This course exposes the students to the basic concepts and the	tools used in	+						
Objective	accounting.	toolo uocu ill							
- sjeedre			1		-				
	Understand and apply the concepts of accounting standards in	Knowledge (K2),							
CO1	India.	Comprehending (K 3)	Н	L		L		L	
	Develop basic understanding of Non-trading Institutions,								
CO2	Joint Venture and Consignment	Knowledge (K2)	Н	L		L		L	L
~~~	Understanding and apply the knowledge of accounts of	Knowledge (K2)		-		-	-		-
CO3	banking companies	Applying (K 4)	Н	L		L	L	L	L
	Understand and analyze of Assounts related to Uire Durahase								
CO4	Understand and analyse of Accounts related to Hire Purchase and Instalment payment & Partnership Accounts	Knowledge (K 2)	н	т	т	т	T	T	т
04	and instainent payment & rarmership Accounts	Kilowieuge (K2)	H	L	L	L	L	L	L
BBA N 205	Organisation Behaviour				-	-	-	-	
Course									
Course		C DI C							
Objective	This course familiarizes the student with the basics of Organis	ation Behaviour.							
	This course familiarizes the student with the basics of Organis	Knowledge (K2),							
Objective	Understand and apply the concepts of Organisation	Knowledge (K2), Comprehending (K 3),							
		Knowledge (K2), Comprehending (K 3), Apply (K4)	н	L	М	М	М	М	L
<b>Objective</b> CO1	Understand and apply the concepts of Organisation Behaviour	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4),		L					L
Objective	Understand and apply the concepts of Organisation	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5)	н н	L	M	M	M	M	L
Objective CO1 CO2	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Applying ( K 4),	Н		М	М	М	М	L L
Objective CO1	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5)		L M M					L L L
Objective CO1 CO2 CO3	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Analysing ( K 5) Knowledge	н н	М	M M	M M	M M	M M	
Objective CO1 CO2 CO3	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5)	Н		М	М	М	М	
Objective CO1 CO2 CO3 CO4	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Analysing ( K 5) Knowledge	H H H	M M	M M M	M M M	M M M	M M M	L L L L L
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K2)Analysing (K5),	H H H	M M	M M M	M M M	M M M	M M M	L L L L L L
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K2)Analysing (K5),	H H H	M M	M M M	M M M	M M M	M M M	L L L L L
Objective CO1 CO2 CO3 CO4 BBA N 206 Course Objective	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K2)Analysing (K5), mong the students	H H H	M M	M M M	M M M M	M M M	M M M	
Objective CO1 CO2 CO3 CO4 BBA N 206 Course Objective	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Applying ( K 4), Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2)	H H H	M M	M M M	M M M	M M M	M M M	L L L L L L M
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2) Remembering ( K1),	н н н н	M M	M M M	M M M M H	M M M	M M M	
Objective CO1 CO2 CO3 CO4 BBA N 206 Course Objective	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Applying ( K 4), Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2)	H H H	M M	M M M	M M M M	M M M	M M M	
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance.	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Applying ( K 4), Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2) Remembering ( K1), Applying ( K 4)	н н н н	M M	M M M	M M M M H	M M M	M M M	
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2) Remembering ( K1),	н н н н	M M	M M M	M M M M H	M M M	M M M	
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Applying ( K 4), Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2) Remembering ( K1), Applying ( K 4)	H H H H H H	M M	M M M	M M M H H	M M M	M M M	M
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance.	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Applying ( K 4), Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2) Remembering ( K1), Applying ( K 4)	н н <b>н</b> <b>н</b> н н н н	M M M	M M M M	M M M M H H H H	M M M M	M M M L L	M
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge (K 2) Remembering (K1), Applying (K 4)	н н <b>н</b> н н н	M M	M M M	M M M M H H H	M M M	M M M	M L M
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge (K 2) Remembering (K1), Applying (K 4)	н н <b>н</b> <b>н</b> н н н н	M M M	M M M M	M M M M H H H H	M M M M	M M M L L	M L M H
Objective CO1 CO2 CO3 CO4 BBA N 206 Course Objective CO1 CO2 CO2 CO3 CO3 CO4	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II SEM III	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge (K 2) Remembering (K1), Applying (K 4)	н н <b>н</b> <b>н</b> н н н н	M M M	M M M M	M M M M H H H H	M M M M	M M M L L	M L M H
Objective CO1 CO2 CO3 CO4 BBA N 206 Course Objective CO1 CO2 CO3 CO3 CO4 BBA N 301	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II SEM III Advertising Management	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge (K 2) Remembering (K1), Applying (K 4) Applying (K 4)	н н <b>н</b> <b>н</b> н н н н	M M M	M M M M	M M M M H H H H	M M M M	M M M L L	M L M H
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3           CO4           BBA N 301           Course	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II SEM III Advertising Management This course enables the students to develop awareness about a	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge (K 2) Remembering (K1), Applying (K 4) Applying (K 4)	н н <b>н</b> <b>н</b> н н н н	M M M	M M M M	M M M M H H H H	M M M M	M M M L L	M L M H
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3           CO4           BBA N 206           CO3           CO4           CO3           CO4           BBA N 301           Course           Objective	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II SEM III Advertising Management This course enables the students to develop awareness about a managementand its implication in business.	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Applying ( K 4), Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2) Remembering ( K1), Applying ( K 4) Remembering ( K 4) Applying ( K 4) Applying ( K 4)	H H H H H H H H H H	M M M L L L	M M M M L L L	M M M M H H H H H	M M M M L L L	M M M L L L L	M L M H
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3           CO4           BBA N 301           Course	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II SEM III Advertising Management This course enables the students to develop awareness about a managementand its implication in business. Develop basic understanding about advertising	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge (K 2) Remembering (K1), Applying (K 4) Applying (K 4)	н н <b>н</b> <b>н</b> н н н н	M M M	M M M M	M M M M H H H H	M M M M	M M M L L	M L M H
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO4           BBA N 301           Course           Objective           CO1	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II SEM III Advertising Management This course enables the students to develop awareness about a managementand its implication in business. Develop basic understanding about advertising Analyse and apply the knowledge of integrated	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge (K 2) Remembering (K1), Applying (K 4) Applying (K 4) Applying (K 4) Applying (K 4) Applying (K 4) Applying (K 2)	H H H H H H H H H H H H H H H	M M M L L L L H	M M M M I I I I I I I I I I I I I I I	M M M M H H H H	M M M M L L L L M	M M M L L L	M L M H L L
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3           CO4           BBA N 206           CO1           CO2           CO3           CO4           BBA N 301           Course           Objective	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II SEM III Advertising Management This course enables the students to develop awareness about a managementand its implication in business. Develop basic understanding about advertising Analyse and apply the knowledge of integrated communication mix in business	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Applying ( K 4), Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2) Remembering ( K1), Applying ( K 4) Remembering ( K 4) Applying ( K 4) Applying ( K 4)	H H H H H H H H H H	M M M L L L	M M M M L L L	M M M M H H H H H	M M M M L L L	M M M L L L L	M L M H
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3           CO4           BBA N 206           CO1           CO2           CO3           CO4           BBA N 301           Course           Objective           CO1           Course           Objective           CO1           CO2	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II SEM III Advertising Management This course enables the students to develop awareness about a managementand its implication in business. Develop basic understanding about advertising Analyse and apply the knowledge of integrated communication mix in business Understand about Promotional objectives & Advertising	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Applying ( K 4), Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2) Remembering ( K1), Applying ( K 4) Remembering ( K1), Applying ( K 4) Applying ( K 4) Applying ( K 4) Mertisment Knowledge ( K 2) Knowledge ( K 2)	H H H H H H H H H H M H H M M M	M M M L L L H H	M M M M L L L L L L M	M M M M M M M H H H H H H L M	M M M M L L L L M M	M M M L L L L L M M	M L M H L L L L M
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO4           BBA N 301           Course           Objective           CO1	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II SEM III Advertising Management This course enables the students to develop awareness about a managementand its implication in business. Develop basic understanding about advertising Analyse and apply the knowledge of integrated communication mix in business	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying (K 4), Analysing (K 5) Applying (K 4), Analysing (K 5) Knowledge (K 5), Knowledge (K 2) Remembering (K1), Applying (K 4) Applying (K 4) Applying (K 4) Applying (K 4) Knowledge (K 2) Knowledge (K 2) Knowledge (K 2)	H H H H H H H H H H H H H H H	M M M L L L L H	M M M M I I I I I I I I I I I I I I I	M M M M H H H H	M M M M L L L L M	M M M L L L	M L M H L L
Objective           CO1           CO2           CO3           CO4           BBA N 206           Course           Objective           CO1           CO2           CO3           CO4           BBA N 206           CO1           CO2           CO3           CO4           BBA N 301           Course           Objective           CO1           Course           Objective           CO1           CO2	Understand and apply the concepts of Organisation Behaviour Analyse and apply the concepts of individual behavior Analyse and apply the concepts of group behavior Analyse the concept of management of change and its importance in business Business Statistics The purpose of the paper is to inculcate and analytical ability a Gaining Knowledge of basic concept of business statistics To compute various measures of central tendency their implication on business performance. To compute various measures of correlation, regression and probability and their implication on business performance. To perform practical application for sampling in managerial decision YEAR II SEM III Advertising Management This course enables the students to develop awareness about a managementand its implication in business. Develop basic understanding about advertising Analyse and apply the knowledge of integrated communication mix in business Understand about Promotional objectives & Advertising	Knowledge (K2), Comprehending (K 3), Apply (K4) Applying ( K 4), Analysing ( K 5) Applying ( K 4), Analysing ( K 5) Knowledge (K2)Analysing (K5), mong the students Knowledge ( K 2) Remembering ( K1), Applying ( K 4) Remembering ( K1), Applying ( K 4) Applying ( K 4) Applying ( K 4) Mertisment Knowledge ( K 2) Knowledge ( K 2)	H H H H H H H H H H M H H M M M	M M M L L L H H	M M M M L L L L L L M	M M M M M M M H H H H H H L M	M M M M L L L L M M	M M M L L L L L M M	M L M H L L L L M

BBA N 302	Indian Banking System								
Course	The objective of this course is to provides basic knowledge ab	out Indian Banking							
Objective	System	Domomboring (V1)							
	Remember and comprehend basic concepts of Indian Banking	Remembering (K1), Knowledge (K2)							
CO1	System	Comprehending(K3)	н		L	L	L	L	
	Understand and analyse the funtions of State Bank of India &	Knowledge				_	_	_	
CO2	Regional Rural and Co-operative banks Develop understanding of Banking Regulation Act and apply	(K2)Analysing (K5), Knowledge (K2)	Н			L	L	L	
CO3	this knowledge	Applying (K4)	н	L		L	L	L	L
	ž – – – – – – – – – – – – – – – – – – –	Knowledge							
CO4	Understand and analyse the funtions of Reserve Bank of India	(K2)Analysing (K5),	М	T	T	M	L	L	L
BBA N 303	Human Resource Management		Н	L	L	М	L	L	L
Course	This course familiarizes the student with the basics of principl	es of Human Resource							
Objective	Management								
		Knowledge (K2),							
CO1	Develop understanding of HRM & HRD concepts	Comprehending (K 3)	н	L	М	М	М	М	L
	Explain principles and functions of Human Resource Policies	Knowledge							
CO2	& Strategies, Procurement & Mobilityand its implemention in organisation	(K2)Analysing (K 5), Evaluating (K7))	н	М	М	М	м	М	М
02	organisation	Knowledge	п	IVI	IVI	IVI	IVI	IVI	IV1
	Develop understanding of Employee Compensation and it	(K2)Analysing (K 5),							
CO3	impact on organization	Evaluating (K7))	Н	М	М	М	М	М	М
CO4	Understand and apply the knowledge of Employee relations for organization.	Knowledge (K2) Analysing (K5),	н	М	М	М	м	М	М
	~		H	M	M	M	M	M	M
BBA N 304 Course	Marketing Management								
Objective	The objective of this course is to help students understand the and its applications.	concept of marketing							
- <b>,</b>		Remembering (K1),							
CO1	Remember and Comprehend basic marketing concepts.	Knowledge (K2)	Н	М	L	М	М	М	L
	Understand marketing Insights on application of segementing	Comprehending(K3),							
CO2	targeting & positioning concepts.	Synthesizing (K6)	н	М	М	М	М	М	М
	Understand and analysing Marketing -Mix & evaluate	Knowledge (K2),							
CO3	product, place, price and promotion strategy	Analysing (K 5)	Н	М	М	Н	М	М	Н
CO4	Develop skills to evaluate the current market research, consumer behaviour and marketing information system	Evaluating ( K7)	М	М	М	н	М	М	н
		g()	Н	M	M	M	M	M	M
BBA N 305	Company Accounts To impart basic understanding of provisions of Company Acco	unt of business							
Objective	organizations.	Juin of Business							
		<b>W</b> 1 1 ( <b>WA</b> )							
CO1	Understanding of provisions of Joint Stock Companies.	Knowledge (K2), Comprehending (K 3)	н	т	т	т	М	М	
01	Understanding of provisions of some stock companies.	Knowledge (K2)	11	Ľ	Ľ	L	141	IVI	
CO2	Final Accounts in business	Applying (K 4)	Н	L		L	М	М	L
	Understanding and apply the knowledge of Accounting for Amalgamation of companies & Consolidated Balance Sheet	Knowledge (K2)							
CO3	in business	Applying (K4)	н	L	L	L	М	М	L
	Understanding and apply the knowledge of provisions of	Knowledge (K2)							
CO4	Liquidation of Company	Applying (K 4)	Н	L	L		М	М	L
BBA N 306	Company Law		Н	L	L	L	М	М	L
Course	To impart basic understanding of provisions of Companies La	w concerning							
Objective	incorporation and regulation of business organizations.	8							
CO1	Understanding of provisions of Companies Act concerning	Knowledge (K2),		т	т	т	м	м	
CO1	incorporation of business organizations Understanding and apply the knowledge of provisions of	Comprehending (K 3)	Н	L	L	L	М	М	
		Knowledge (K2)	1		1				
	Memorandum of Association, Articles of Association &	Kilowicuge (K2)					1	1 × 4	
CO2	Prospectus in business	Applying (K 4)	Н	L		L	М	М	
	Prospectus in business Understanding and apply the knowledge of Share & Capital	Applying ( K 4) Knowledge (K2)		L	L	L			L
CO2 CO3	Prospectus in business	Applying (K 4)	H H	L L	L	L L	M	M M	L
CO3	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2)	Н	L	L	L L	М	М	L
	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of	Applying ( K 4) Knowledge (K2) Applying ( K 4)	H		L		M	M	L
CO3	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2)	Н		L L L	L L L	М	М	L
CO3 CO4	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company YEAR I	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2)	H				M	M	L L
CO3 CO4 BBA N 401	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company YEAR I Consumer Behaviour	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2) Applying ( K 4)	H	L L L L	L L L		M	M	
CO3 CO4 BBA N 401 Course	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company YEAR I Consumer Behaviour The objective of this course is to help students understand the	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2) Applying ( K 4)	H	L L L L			M	M	
CO3 CO4 BBA N 401	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company YEAR I Consumer Behaviour	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2) Applying ( K 4)	H				M	M	
CO3 CO4 BBA N 401 Course	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company YEAR I Consumer Behaviour The objective of this course is to help students understand the Behaviour & its applications.	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2) Applying ( K 4) concept of Consumer	H	L L L L L M			M	M	
CO3 CO4 BBA N 401 Course Objective	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company YEAR I Consumer Behaviour The objective of this course is to help students understand the Behaviour & its applications. Remember and Comprehend basic Consumer models concepts.	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2) Applying ( K 4) concept of Consumer Remembering ( K1), Knowledge ( K 2)	H H H	L L L L L M			M M M	M M M	
CO3 CO4 BBA N 401 Course Objective CO1	Prospectus in business         Understanding and apply the knowledge of Share & Capital         Management in business         Understanding and apply the knowledge of provisions of         Majority Powers and minority Rights & Winding up of         company         YEAR I         Consumer Behaviour         The objective of this course is to help students understand the         Behaviour & its applications.         Remember and Comprehend basic Consumer models         concepts.         Understand marketing Insights on application of	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2) Applying ( K 4) concept of Consumer Remembering ( K1), Knowledge ( K 2) Comprehending(K3),	н н н		L	L 	M M M M M	M M M M	L
CO3 CO4 BBA N 401 Course Objective	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company YEAR I Consumer Behaviour The objective of this course is to help students understand the Behaviour & its applications. Remember and Comprehend basic Consumer models concepts.	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2) Applying ( K 4) concept of Consumer Remembering ( K1), Knowledge ( K 2)	H H H	L L L L	L L L 		M M M	M M M	
CO3 CO4 BBA N 401 Course Objective CO1	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company YEAR I Consumer Behaviour The objective of this course is to help students understand the Behaviour & its applications. Remember and Comprehend basic Consumer models concepts. Understand marketing Insights on application of Determinants of Consumer Behaviour	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2) Applying ( K 4) concept of Consumer Remembering ( K1), Knowledge ( K 2) Comprehending(K3), Synthesizing ( K6)	н н н		L	L 	M M M M M	M M M M	L
CO3 CO4 BBA N 401 Course Objective CO1 CO2 CO3	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company YEAR I Consumer Behaviour The objective of this course is to help students understand the Behaviour & its applications. Remember and Comprehend basic Consumer models concepts. Understand marketing Insights on application of Determinants of Consumer Behaviour Understand and analysing Influences & consumer decision making strategy	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2) Applying ( K 4) concept of Consumer Remembering ( K1), Knowledge ( K 2) Comprehending(K3), Synthesizing ( K6) Knowledge ( K 2), Analysing ( K 5)	н н н н н н	M M	L M M	L	M M M M M M M	M M M M M M M	L M H
CO3 CO4 BBA N 401 Course Objective CO1 CO2	Prospectus in business Understanding and apply the knowledge of Share & Capital Management in business Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company YEAR I Consumer Behaviour The objective of this course is to help students understand the Behaviour & its applications. Remember and Comprehend basic Consumer models concepts. Understand marketing Insights on application of Determinants of Consumer Behaviour Understand and analysing Influences & consumer decision	Applying ( K 4) Knowledge (K2) Applying ( K 4) Knowledge (K2) Applying ( K 4) concept of Consumer Remembering ( K1), Knowledge ( K 2) Comprehending(K3), Synthesizing ( K6) Knowledge ( K 2),	H H H H	М	L	L	M M M M M M	M M M M M M	L

BBA N 402	Financial Management								
Course	The objective of this course is to provides basic knowledge ab	out Financial							
Objective	management.	r.							
		Remembering (K1),							
	Remember and comprehend basic concepts Financial	Knowledge (K 2),					T		
CO1 CO2	management	Comprehending(K3)	H H	T		L	L	L	
.02	Develop understanding of Capital Structure Planning Develop understanding of Management of Working Capital	Knowledge (K2) Knowledge (K2)	н	L		L	L	L	
203	apply this knowledge	Applying (K4)	н	т		т	т	T	т
005	apply this knowledge	Knowledge (K 2),	11	L		L	L	L	Ľ
CO4	Understand and apply the scope Management of Earning	Applying (K 4)	М	L	L	М	T.	L	T.
001	Onderstand and apply the scope management of Earning	rippiying ( it i)	Н	Ľ	L	M	L	L	L
BBA N 403	Production Management								
Course	This second such to the state to develop second such as the set								
Objective	This course enables the students to develop awareness about F	roduction Management.							
CO1	Understand about basics of Production Management	Knowledge (K2)	Н		L	L	L	L	
		Knowledge (K 2),							
202	Understand and analyse about manufacturing systems	Analysing (K 5)	Н	L	L	L	L	L	
	Understand and apply the knowledge about Plant Location,	Knowledge (K 2),				_	_		_
CO3	Plant layout & Materials Management	Applying (K 4)	Н		L	L	L	L	L
204	Understand and analysis (Co. 1997) Co. 19	Knowledge (K2),	м	т	т	T	Ŧ	Ŧ	T
CO4	Understand and apply the scope of Quality Control	Applying (K 4)	M H	L	L		L	L	L
			n	L	L	L	L	L	L
RRA N 404	Sales Management								
BBA N 404	This course enables the students to develop awareness about S	ales Management and	1			-			
Objective	its implication in business.								
201	Develop basic understanding about Sales Management	Knowledge (K2)	М	М	L	L	М	М	L
	Analyse and apply the knowledge of Sales Organisation in	Applying (K 4),							
CO2	business	Analyse (K5)	М	М	М	М	М	М	L
	Understand and apply the about Salesmanship & Distribution	Knowledge (K2),							_
CO3	Network Management	Analyse (K5)	М	M	L	М	М	М	L
~~ .		Knowledge (K 2),				**			-
CO4	Understand and apply the scope of Sales Force Management	Applying ( K 4)	M	M	L	H	M	M	L
			М	М	L	М	М	М	L
DDA N 405	Research Methodology								
BBA N 405									
Objective	The objective of this course is to provides basic knowledge ab								
		Remembering (K1),							
	Remember and comprehend basic concepts Research	Knowledge (K2),							
CO1	Methodology	Comprehending(K3)	Н			L	L	L	Н
CO2	Develop understanding of research design	Knowledge (K2)	Н	L		L	L	L	Н
	Develop understanding of sample design and apply this	Knowledge (K2)					_		
CO3	knowledge for business	Applying (K 4)	Н	L		М	L	L	Н
601	Understand and analyse the knowledge of Processing &	Knowledge (K 2),	N.	T		н	T		**
CO4	Analysis and Presentation of Data	Analyse (K5)	М						Н
BBA N 406			п	T	L		T	L	II
	Onoration Possarah		Н	L	L	M	L	L	Н
	Operation Research		Н	L	L		L		Н
Course	The objective of this course is to provides basic knowledge ab	out Operation Research	Н		L		L		H
Course		Ĩ	H	L	L		L	L	H
Course	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.	Remembering (K1),	H	L					H
Course Objective	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation	Remembering ( K1), Knowledge ( K 2),							
Course Objective	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research	Remembering (K1),	H H				L	L L L	H
Course Objective CO1	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research Develop understanding of Linear programming and	Remembering ( K1), Knowledge ( K 2), Comprehending(K3)	н	L				L L L	н
Course Objective CO1	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research Develop understanding of Linear programming and Transportion in market research	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2)							
Course Objective CO1 CO2	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research Develop understanding of Linear programming and Transportion in market research Develop understanding of Decision making under	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge (K2)	н	L L L I		M L L		L L L L	н
Course Objective CO1 CO2	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research Develop understanding of Linear programming and Transportion in market research Develop understanding of Decision making under Uncertainty for business	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K2) Applying ( K 4)	н						н
Course Objective CO1 CO2 CO3	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research Develop understanding of Linear programming and Transportion in market research Develop understanding of Decision making under Uncertainty for business Understand and analyse the knowledge of PERT & CPM for	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge (K2) Applying ( K 4) Knowledge ( K 2),	H H			M L L M			H
Course Objective CO1 CO2 CO3	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research Develop understanding of Linear programming and Transportion in market research Develop understanding of Decision making under Uncertainty for business	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K2) Applying ( K 4)	н			M L L	L L L L L L		н
Course Objective CO1 CO2 CO3	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research Develop understanding of Linear programming and Transportion in market research Develop understanding of Decision making under Uncertainty for business Understand and analyse the knowledge of PERT & CPM for	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge (K2) Applying ( K 4) Knowledge ( K 2),	н н н			M L L M H	L L L L L L L L		H H H H
Course Objective CO1 CO2 CO3 CO4	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research Develop understanding of Linear programming and Transportion in market research Develop understanding of Decision making under Uncertainty for business Understand and analyse the knowledge of PERT & CPM for making managerial decision	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge (K2) Applying ( K 4) Knowledge ( K 2),	н н н			M L L M H	L L L L L L L		H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research Develop understanding of Linear programming and Transportion in market research Develop understanding of Decision making under Uncertainty for business Understand and analyse the knowledge of PERT & CPM for making managerial decision SEM V	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5)	н н м н			M L L M H	L L L L L L L		H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course	The objective of this course is to provides basic knowledge ab and its application in managerial decision making. Remember and comprehend basic concepts Operation Research Develop understanding of Linear programming and Transportion in market research Develop understanding of Decision making under Uncertainty for business Understand and analyse the knowledge of PERT & CPM for making managerial decision SEM V Managerial Economics	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5)	н н м н			M L L M H			H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5)	н н м н			M L L M H	L L L L L L L L		H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse ( K5)	н н м н			M L L M H	L L L L L L L L		H H H H
Course Dbjective CO1 CO2 CO3 CO4 BBA N 501 Course Dbjective	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5)	н н м н			M L L M H			H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course Objective	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under         Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to understand the various economic principles to make effective	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5) s of business economics Knowledge ( K 2),	H H H H			M L L M H M			H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course Objective	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5) s of business economics Knowledge ( K 2), Remembering ( K1)	H H H H	L L L L L L L L		M L L M H M	L L L L L L L L L		H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course Objective	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.         Understand the law of demand & supply & their elasticities,	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5) s of business economics Knowledge ( K 2), Remembering ( K1) Knowledge	H H H H			M L L M H M	L L L L L L L L L L L		H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course Objective	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.         Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5) s of business economics Knowledge ( K 2), Remembering ( K1) Knowledge (K2)Analysing (K 4),	H H H H H			M L L M H M M	L L L L L L L L L L L		H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course Objective	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.         Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5) s of business economics Knowledge ( K 2), Remembering ( K1) Knowledge ( K 2), Remembering ( K1) Knowledge ( K 2), Remembering ( K1)	H H H H H			M L L M H M M			H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course Objective CO1	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.         Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries .	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5) s of business economics Knowledge ( K 2), Remembering ( K1) Knowledge (K2)Analysing (K 4), Evaluating (K7)) Comprehending (K 3),	H H H H H	L L L L L L L L		M L L M H M M	L L L L L L L L L L L L L		H H H H
Course           Objective           CO1           CO2           CO3           CO4           BBA N 501           Course           Objective           CO1           Course           Objective           CO1           CO2	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.         Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries .         Understand the cost concept & pricing method and its relation to the business world	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5) Sof business economics Knowledge ( K 2), Remembering ( K 1) Knowledge ( K 2), Remembering ( K 1) Comprehending (K 3), Applying ( K 4), Analysing ( K 5) Applying ( K 4),	н н н н н			M L L M M M M M	L L L L L L L L L L L L L		H H H H
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course Objective CO1 CO2 CO2	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.         Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries .         Understand the cost concept & pricing method and its	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5) s of business economics s of business economics Knowledge ( K 2), Remembering ( K 1), Knowledge (K2)Analysing (K 4), Evaluating (K 5), Applying ( K 4), Analysing ( K 5),	н н н н н			M L L M M M M M	L L L L L L L L L L L L L L		H H H H
Course           Objective           CO1           CO2           CO3           CO4           BBA N 501           Course           Objective           CO1           Course           Objective           CO1           CO2	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.         Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries .         Understand the cost concept & pricing method and its relation to the business world	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5) Sof business economics Knowledge ( K 2), Remembering ( K 1) Knowledge ( K 2), Remembering ( K 1) Comprehending (K 3), Applying ( K 4), Analysing ( K 5) Applying ( K 4),	н н н н н н н м м			M L L M M M M M M M	L L L		H H H H H L
Course Objective CO1 CO2 CO3 CO4 BBA N 501 Course Objective CO1 CO2 CO2	The objective of this course is to provides basic knowledge ab and its application in managerial decision making.         Remember and comprehend basic concepts Operation Research         Develop understanding of Linear programming and Transportion in market research         Develop understanding of Decision making under Uncertainty for business         Understand and analyse the knowledge of PERT & CPM for making managerial decision         SEM V         Managerial Economics         This course in meant to acquaint the student with the principle as are applicable in business         Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.         Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries .         Understand the cost concept & pricing method and its relation to the business world         Understand & evaluate the Profit Management & Inflation	Remembering ( K1), Knowledge ( K 2), Comprehending(K3) Knowledge ( K 2) Knowledge ( K 2) Applying ( K 4) Knowledge ( K 2), Analyse (K5) s of business economics s of business economics Knowledge ( K 2), Remembering ( K 1), Knowledge (K2)Analysing (K 4), Evaluating (K 5), Applying ( K 4), Analysing ( K 5),	н н н н н н	L L L L L L L L L L L		M L L M H M M M M	L L L L L L L L L L L L L		H H H H

BBA N 502 Course	Entrepreneurship & Small Business Management The objective of the course is to familarise the students with the	e basic concepts of							
Objective	entrepreneurship								
CO1	Remember and Comprehend basic of Entrepreneurship.	Remembering (K1), Knowledge (K2)	М			L	L	Н	
CO2	Understand the Insights on application of Entrepreneurial Development	Comprehending(K3), Synthesizing ( K6)	М		L	М	М	н	L
CO3	Understand and analysing the formation of project report	Knowledge (K 2), Analysing (K 5)	М	L	L	М	М	н	L
CO4	Develop skills to evaluate the set up of small scale industries	Evaluating ( K7)	М	L	L	М	M	Н	L
BBA N 503	Income Tax		М	L	L	М	М	Н	L
Objective	It enables the student to know the basics of Income Tax and its	implications.							
CO1		Remembering (K1), Knowledge (K2)	М	М				L	
	Understand the concept of Basis of Charge in Income Tax in	Comprehending (K 3), Applying ( K 4),							
CO2	business	Analysing (K 5)	М	М		М		L	L
CO3	Understand and analysing the concepts of Heads of Income in Income Tax Understand and analyse about Aggregation of Income, Set off	Knowledge (K 2), Analysing (K 5)	М	М	L	М	L	L	L
	and Carry forward of losses, deduction from gross total								
CO4	Income	Evaluating ( K7)	M M	M M	L	М <b>М</b>	L L	L L	L L
BBA N 504	Cost and Management Accounting								
Course Objective	It enables the student to know the basics of Cost and Managen implications. Remember and Comprehend basic of Nature and Scope of	Remembering (K1),							
CO1	Cost Accounting	Knowledge ( K 2) Comprehending (K 3),	М					L	
CO2	Understand the concept of Accounting for Material, Labour and Overheads & Element of Cost and apply in business	Applying ( K 4), Analysing ( K 5)	MM			М		L	L
CO3	Understand and analysing the concepts of Management Accounting	Knowledge (K 2), Analysing (K 5)	М		L	М	L	L	L
CO4	Develop skills to evaluate the Marginal Costing and Absorption Costing.	Evaluating ( K7)	M M	L	L	M M	L	L	T
BBA N 505	Industrial Law		IVI	L	L	N	L	L	L
Course	To impart basic understanding of provisions of Industrial Law	concerning the							
Objective	regulation of business organizations. Understanding of provisions of Factory act 1948 concerning	Knowledge (K2),							
CO1	to the business organizations Understanding and apply the knowledge of Workmen	Comprehending (K 3) Knowledge (K2)	Н	L	L	L	M	М	L
CO2	compensation act 1923 in business Understanding and apply the knowledge of Industrial dispute	Applying ( K 4)	Н	L		L	M	M	L
CO3	act 1947, Minimum wages act 1948 & Employee state insurance act 1948 in business Understanding and apply the knowledge of provisions of	Knowledge (K2) Applying (K4)	н	L	L	L	М	М	L
CO4		Knowledge (K2) Applying ( K 4)	Н	L	L		М	М	L
		rippiying ( it 1)	Н	Ĺ	L	L	M	M	Ľ
BBA N 506	Computer Fundamental & Operating System To enable the student to become competent to understand the a	application of computer							
Objective CO1	in business Remember and Comprehend the basics of computer	Remembering (K1), Knowledge (K2)	М	T		T	М	М	
	Understand and apply the knowledge of input-output device	Knowledge (K2)		L.					
CO2	and storage device Understand and analyse the operations of computer software	Applying ( K 4) Knowledge ( K 2),	М	L		М	М	М	
CO3	in business	Analysing (K 5) Knowledge (K 2),	М	L		М	М	М	L
CO4	Understand the application of Operating System & Internet in business	Applying ( K 4), Analysing ( K 5)	М	М	L	М	М	М	L
	SEM VI		M	L	L	M	M	M	L
				1	1				
BBA N 601 Course Objective	International Trade This course in meant to acquaint the student with the basics of applicable in business	International Trade are							
CO1	Remember the application of International Trade in business	Remembering (K1), Knowledge (K2), Analysing (K4)	М		L	М	L	L	
CO2	Understand the Foreign trade & economic growth & analyse these concepts in changing situations of industries .	Knowledge (K2)Analysing (K 4), Evaluating (K7))	М			М	L	L	L
	Understand the functioning of International economic	Comprehending (K 3), Applying (K 4),							
CO3	institutions and its relation to the business world	Analysing ( K 5) Applying ( K 4),	М			М	L	L	L
CO4	Understand & evaluate the Recent trends in India's Trade Policy	Analysing ( K 5), Synthesizing ( K6)	M M	L L	L L	M M	L L	L L	L L
04	Poncy	Synthesizing (K6)		L			L	L	L L

BBA N 602	Strategic Management & Business Policy								
Course	The objective of the course is to familarise the students with the	ne basic concepts of							
Objective	Strategic Management & Business Policy								
	Remember and Comprehend basic of Strategic Management	Remembering (K1),							
201	& Business Policy	Knowledge (K2)	М			L	L	Н	
	Understand the Insights on application of Responsibilities &	Comprehending(K3),							
02	tasks of Top Management	Synthesizing (K6)	М		L	М	М	Н	L
		Knowledge (K2),							
	Understand and analysing the Corporate Planning &	Analysing (K 5),							
CO3	Corporate Strategy for business	Evaluating (K7)	М	L	L	М	М	н	L
	Develop skills to evaluate the Decision Support System of	Č. /							
CO4	MIS for business	Evaluating (K7)	М	L	L	М	М	н	L
		6 ( · · /	М	L	L	М	М	Н	L
BBA N 603	GST								
Course									
Objective	It enables the student to know the basics of GST and its implic	ations.							
objective	Remember and Comprehend basic of concept of GST and its	Remembering (K1),							
CO1	implications.	Knowledge (K2)	М	М		М	т	т	т
201	implications.	Comprehending (K 3),	IVI	IVI		IVI	L	L	L
	Understand the concept of Levy and Collection of GST in	Applying (K 4),							
CO2	business		м	М	М	М	т	T	T
02	Understand and analysing the concepts of Input Tax Credit &	Analysing ( K 5) Knowledge ( K 2),	М	IVI	IVI	IVI	L	L	
cor			M	м	T		T	T	
CO3	Value of Supply in GST	Analysing (K 5)	М	М	L	М	L	L	L
601	Understand and analyse about Registration, Return,						r	<b>,</b>	T
CO4	Assesment, Offence & Panalties in GST	Evaluating (K7)	М	М	L	М	L	L	L
			М	М	L	М	L	L	L
BBA N 604	Management Information System								
Course	To enable the student to become competent to understand the	application of							
Objective	Management Information System in business								
	Remember and Comprehend the basics of Management	Remembering (K1),							
CO1	Information System	Knowledge (K2)	М	L		L	М	М	
	Understand and apply the knowledge of Information &	Knowledge (K2)							
CO2	System of MIS	Applying (K 4)	М	L		М	М	М	
		Knowledge (K2),		-					
CO3	Understand and Development of MIS for business	Analysing (K 5)	М	L.		м	М	М	L.
000	Chaelstand and Development of this for susmess	Knowledge (K 2),		2					2
	Understand the application of Operating System & Internet in	Applying (K 4),							
CO4	business	Analysing (K 5)	М	М	т	М	М	м	т
04	business	Analysing ( K 5)	M	L	L	M	M	M	L
BBA N 605	Auditing		141	-	-		141	141	-
Course	This course aims at imparting knowledge about the principal		+						
Objective	and methods or auditing and their applications .		1						
CO1	Understand about the concepts of auditing	Knowledge (K2)	Н	-	T	T		I	
0.01	Understand about the Concepts of auditing	Kilowieuge (K 2)	**		L .	L		L	
CO2	Check System	Knowledge (V 2)	н			т		r	
002	Check System	Knowledge (K2)	11			L		L	
CO3	Understand and analyze about the Constant Arrite	Knowledge (K 2),	н	т	T	т	T	т	т
0.05	Understand and analyse about the Special Audit	Analysing (K 5)	r1	L	L	L	L	L	L
601		Knowledge (K 2),				<b>.</b>	T	, T	T
CO4	Understand the scope Recent trends in auditing	Applying (K 4)	M	T	L	L	L	L	L
			Н	L	L	L	L	L	L
BBA N 606	Fundamental of E-Commerce	l	+						
Course	To enable the student to become competent to understand the		5						
Objective	in E Commerce based employment and self-employment opport	tunties.	1						
		Remembering (K1),							
CO1	Remember and Comprehend the E commerce	Knowledge (K 2)	н		М	М	М	М	
	1	Knowledge (K2),							
CO2	Understand and analyse the various form of online business	Analysing (K 5)	М		М	М	М	М	L
-	Understand and analyse the operations & payment system of	Knowledge (K 2),	1						- F
CO3	E-commerce	Analysing ( K 5)	М	L	М	М	М	М	L
	Understand and analye the Security and legal Aspects of E-	Knowledge (K 2),		-					
CO4	commerce	Analysing ( K 5)	М	т	М	М	М	М	т
		maryonig (K J)	M	Ť	M	M	M	M	L
		1	141	L	141	171	141	171	L .