Mangalmay Institute of Management Technology
Greater Noida (U.P.)

Program B.B.A. (2019-20)

Program Objectives

1	To provide knowledge regarding the basic concepts, principles and functions of management.
2	To provide practical industrial exposure to the students to hone their managerial competencies and business acumen while attaining a holistic understanding of a business/industry.
3	To equip the students with knowledge related to qualitative and quantitative techniques for critical thinking and problem solving.
4	To prepare the students to deliver effective oral business presentations using a variety of appropriate technologies and achieve excellence in written communications.
5	To manage a business and develop leadership, team building & entrepreneurial aptitude among the students.

Program Outcomes

PO1	Applying the disciplinary knowledge of management and its application in real business world.
PO2	Ability to communicate and understand ethical aspects of business.
PO3	Ability to of cooperation and work as team in organization.
PO4	Application of critical thinking and analytical reasoning for decision making of business problems.
PO5	Ability to develop leadership qualities.
PO6	Ability to develop the entrepreneurial acumen.
PO7	Ability to develop the research acumen.

Code. No/CO	Subjects	Blooms Taxanomy	PO1 Knowledge	PO2 Communication & Ethical	PO3 Team	PO4 Critical Thinking and Analytical Reasoning	PO5 Leadership	PO6 Entrepreneurial	PO 7 Research
	SEM I								
BBA-N101	**Business Organisation**								
Course Objective	This course familiarizes the student with the basics of busines organization.								
CO1	Develop understanding of classification business organization	Knowledge (K2), Comprehending (K 3)	M				L	L	
CO2	Develop and apply the understanding of business unit and form of business organization.	Knowledge (K2), Applying (K 4)	M	L			L	L	
CO3	Analyse & interpret about Business Combination	Analysing (K 5), Evaluating (K7))	M		L	L	L	L	L
CO4	Understand & Analyse & about Business Finance	Knowledge (K2), Analysing (K 5)	M	L		L	L	L	L
			M	**L**	**L**	**L**	**L**	**L**	**L**
BBA N 102	**Business Mathematics**								
Course Objective	This course familiarizes the student with the basics of Business Mathematics								
CO1	To compute various measures of Matrix and their implication on Business performance.	Remembering (K1), Applying (K 4)	M			M			L
CO2	To compute various measures of central tendency & ratio and proportion and their implication on Business performance.	Remembering (K1), Applying (K 4)	M	L		M		L	L
CO3	To apply Set theory concepts and able to apply inferential statistics	Analyzing (K 5), Synthesizing (K6)	M		L	M			L
CO4	To apply concept of differentiation and integration and able to apply inferential statistics	Analyzing (K 5), Synthesizing (K6)	M	L		M	L	L	L
			M	**L**	**L**	**M**	**L**	**L**	**L**
BBA N 103	**Principles of Economics**								
Course Objective	This course in meant to acquaint the student with the principles of business economics as are applicable in business								
CO1	Remember the concepts of economics and also able to understand the various economic principles to make effective decisions.	Knowledge (K 2), Remembering (K1)	H	L		M	L	L	
CO2	Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries .	Knowledge (K2)Analysing (K 4), Evaluating (K7))	H			M		L	L
CO3	Understand the production concept its relation to the business world	Comprehending (K 3), Applying (K 4), Analysing (K 5)	M			M		L	L
CO4	Understand & evaluate the different market structure and for application of various pricing strategic	Applying (K 4), Analysing (K 5), Synthesizing (K6)	M	L	L	M	L	L	L
			H	**L**	**L**	**L**	**L**	**L**	**L**

Code	Description	K-Level							
BBA N 104	**Book Keeping and Basic Accounting**								
Course Objective	To import basic accounting knowledge as applicable to business								
CO1	Understand and apply accounting and book keeping concepts, principles and conventions for their routine monetary transaction.	Knowledge (K2), Comprehending (K 3)	H	L		M	L	L	
CO2	Understand about the preparation of Accounting Equation, Accounting Types, Journal, Cash book, Ledger and Trial balanced for reporting financial statements	Knowledge (K2), Synthesizing (K6)	H	L	L		L	L	
CO3	Analyse, interpret and communicate the information contained in bank reconciliation statement, bills of exchange and promissory notes.	Analysing (K 5), Evaluating (K7))	M	M	L	M	M	L	L
CO4	Understand about stock, shares and debentures and preparing financial statements.	Knowledge (K2), Synthesizing (K6)	H			M		L	
			H	**L**	**L**	**M**	**L**	**L**	**L**
BBA N 105	**Business Laws**								
Course Objective	The objective of this course is to provide a brief idea about the frame work of Indian business laws.								
CO1	Develop basic understanding of Law of Contract Act	Knowledge (K2)	H						
CO2	Understanding & apply the knowledge of provisions of Sales of Goods Act for regulating business organizations	Knowledge (K2) Applying (K 4)	H		L			L	
CO3	Understanding & apply of provisions of Indian Partnership Act for regulating business organizations	Knowledge (K2) Applying (K 4)	H	L			L	L	L
CO4	Able to analyse about Negotiable Instruments to facilitate business decisions.	Knowledge (K2), Analyse (K5)	M	L	L	H	L	L	L
			H	**L**	**L**	**L**	**L**	**L**	**L**
BBA N 106	**Fundamentals of Management**								
Course Objective	This course familiarizes the student with the basics of principles of management.								
CO1	Develop understanding of management concepts	Knowledge (K2), Comprehending (K 3)	H	L	M	M	M	M	
CO2	Explain principles and functions of planning & organizing and its implemented in the Organisation	Knowledge (K2)Analysing (K 5), Evaluating (K7))	H	M	M	M	M	M	
CO3	Develop understanding of directing and it impact on organization	Knowledge (K2)Analysing (K 5), Evaluating (K7))	H	M	M	M	M	M	
CO4	Analyse the concept of managerial control and its importance in business	Knowledge (K2)Analysing (K5),	H	M	M	M	M	M	L
			H	**M**	**M**	**M**	**M**	**M**	**L**
BBA N 107	**Business Ethics**								
Course Objective	This course familiarizes the student with the basics of ethics in business.								
CO1	Develop understanding of Business Ethics concepts and its importance in business	Knowledge (K2), Comprehending (K 3)	H	H	M	M	M	M	
CO2	Explain principles and functions of Work life in Indian Philosophy and its implemented in the Organisation	Knowledge (K2)Analysing (K 5), Evaluating (K7))	H	H	M	M	M	M	L
CO3	Develop understanding of Ethics & Corporate Excellence & Gandhian Philosophy and apply it in organization	Knowledge (K2) Applying (K 4), Evaluating (K7))	H	H	M	M	M	M	L
CO4	Analyse the concept of Corporate Social Responsibility and its importance in business	Knowledge (K2) Analysing (K5),	H	H	M	M	M	M	L
			H	**H**	**M**	**M**	**M**	**M**	**L**
	SEM II								
BBA N 201	**Business Environment**								
Course Objective	This course aims acquainting the students with the emerging issue in business at the national and international level.								
CO1	Develop understanding and fundamental knowledge about business environment	Remembering (K1), Knowledge (K 2)	H			M		L	L
CO2	Develop understanding of Economic Systems in business environment	Knowledge (K 2)	H	L		L	L	L	L
CO3	Understanding and apply the knowledge of Industrial Policy & role of government in business environment	Knowledge (K 2), Applying (K 4)	H	L			L	L	L
CO4	Analysing current trend ofinternational business environment	Analysing (K 5)	M	L	L	M	L	M	L
			H	**L**	**L**	**M**	**L**	**L**	**L**

BBA N 202	**Business Communication**								
Course Objective	The objective of this course is to develop effective business communication skills among the students.								
CO1	Apply business communication strategies and principles to prepare effective communication for business situations.	Applying (K4)	H	H	L	L	L	L	L
CO2	Develop an understanding of corporate communications	Knowledge (K2)	H	H	L	L	L	L	L
CO3	Developing effective verbal and non-verbal communication skills.	Remembering (K1), Applying (K4)	H	H	L	M	L	L	
CO4	Understand & analyse the current trend in business communication	Knowledge (K2) Analysing (K5),	H	H	M		L	M	L
			H	**H**	**L**	**L**	**L**	**L**	**L**
BBA N 203	**Indian Economy**								
Course Objective	To enable the students to understand the current scenario of Indian Economy.								
CO1	Understand and apply the concepts of economy.	Knowledge (K 2), Applying (K 4)	H			L	L		
CO2	Develop basic understanding of Economic Resources of India	Knowledge (K 2), Applying (K 4)	H			L	L	L	L
CO3	Understand and analyse the economic planning in India	Knowledge (K 2), Analysing (K 5)	M			M		L	L
CO4	Understand and analyse the problems and prospects of Indian industries & also study about entrepreneurship and financial institutions of India	Knowledge (K 2), Analysing (K 5)	M	L	L	M	L	L	M
			H	**L**	**L**	**M**	**L**	**L**	**M**
BBA N 204	**Principles of Accounting**								
Course Objective	This course exposes the students to the basic concepts and the tools used in accounting.								
CO1	Understand and apply the concepts of accounting standards in India.	Knowledge (K2), Comprehending (K 3)	H	L		L		L	
CO2	Develop basic understanding of Non-trading Institutions, Joint Venture and Consignment	Knowledge (K 2)	H	L		L		L	L
CO3	Understanding and apply the knowledge of accounts of banking companies	Knowledge (K2) Applying (K 4)	H	L		L	L	L	L
CO4	Understand and analyse Accounts related to Hire Purchase and Instalment payment & Partnership Accounts	Knowledge (K 2)	H	L	L	L	L	L	L
			H	**L**	**L**	**L**	**L**	**L**	**L**
BBA N 205	**Organisation Behaviour**								
Course Objective	This course familiarizes the student with the basics of Organisation Behaviour.								
CO1	Understand and apply the concepts of Organisation Behaviour	Knowledge (K2), Comprehending (K 3), Apply (K4)	H	L	M	M	M	M	L
CO2	Analyse and apply the concepts of individual behavior	Applying (K 4), Analysing (K 5)	H	M	M	M	M	M	L
CO3	Analyse and apply the concepts of group behavior	Applying (K 4), Analysing (K 5)	H	M	M	M	M	M	L
CO4	Analyse the concept of management of change and its importance in business	Knowledge (K2) Analysing (K5),	H	M	M	M	M	M	L
			H	**M**	**M**	**M**	**M**	**M**	**L**
BBA N 206	**Business Statistics**								
Course Objective	The purpose of the paper is to inculcate and analytical ability among the students								
CO1	Gaining Knowledge of basic concept of business statistics	Knowledge (K 2)	H			H		L	M
CO2	To compute various measures of central tendency their implication on business performance.	Remembering (K1), Applying (K 4)	H			H			L
CO3	To compute various measures of correlation, regression and probability and their implication on business performance.	Remembering (K1), Applying (K 4)	H			H			M
CO4	To perform practical application for sampling in managerial decision	Applying (K 4)	M	L	L	H	L	L	H
			H	**L**	**L**	**H**	**L**	**L**	**L**
	YEAR II								
	SEM III								
BBA N 301	**Advertising Management**								
Course Objective	This course enables the students to develop awareness about advertisment managementand its implication in business.								
CO1	Develop basic understanding about advertising	Knowledge (K 2)	M	H	L	L	M	M	L
CO2	Analyse and apply the knowledge of integrated communication mix in business	Knowledge (K 2)	M	H	M	M	M	M	M
CO3	Understand about Promotional objectives & Advertising Copy	Knowledge (K 2)	M	H	L	M	M	M	M
CO4	Understand the scope of Advertising research	Knowledge (K 2), Applying (K 4)	M	H	L	H	M	M	H
			M	**H**	**L**	**M**	**M**	**M**	**M**

BBA N 302 — Indian Banking System

		Bloom's Level	PO1	PO2	PO3	PO4	PO5	PO6	PO7
Course Objective	The objective of this course is to provides basic knowledge about Indian Banking System								
CO1	Remember and comprehend basic concepts of Indian Banking System	Remembering (K1), Knowledge (K 2), Comprehending(K3)	H		L	L	L	L	
CO2	Understand and analyse the funtions of State Bank of India & Regional Rural and Co-operative banks	Knowledge (K2)Analysing (K5),	H			L	L	L	
CO3	Develop understanding of Banking Regulation Act and apply this knowledge	Knowledge (K2) Applying (K 4)	H	L		L	L	L	L
CO4	Understand and analyse the funtions of Reserve Bank of India	Knowledge (K2)Analysing (K5),	M		M	L	L	L	L
			H	**L**	**L**	**M**	**L**	**L**	**L**

BBA N 303 — Human Resource Management

		Bloom's Level	PO1	PO2	PO3	PO4	PO5	PO6	PO7
Course Objective	This course familiarizes the student with the basics of principles of Human Resource Management								
CO1	Develop understanding of HRM & HRD concepts	Knowledge (K2), Comprehending (K 3)	H	L	M	M	M	M	L
CO2	Explain principles and functions of Human Resource Policies & Strategies, Procurement & Mobilityand its implemention in organisation	Knowledge (K2)Analysing (K 5), Evaluating (K7))	H	M	M	M	M	M	M
CO3	Develop understanding of Employee Compensation and it impact on organization	Knowledge (K2)Analysing (K 5), Evaluating (K7))	H	M	M	M	M	M	M
CO4	Understand and apply the knowledge of Employee relations for organization.	Knowledge (K2) Analysing (K5),	H	M	M	M	M	M	M
			H	**M**	**M**	**M**	**M**	**M**	**M**

BBA N 304 — Marketing Management

		Bloom's Level	PO1	PO2	PO3	PO4	PO5	PO6	PO7
Course Objective	The objective of this course is to help students understand the concept of marketing and its applications.								
CO1	Remember and Comprehend basic marketing concepts.	Remembering (K1), Knowledge (K 2)	H	M	L	M	M	M	L
CO2	Understand marketing Insights on application of segementing targeting & positioning concepts.	Comprehending(K3), Synthesizing (K6)	H	M	M	M	M	M	M
CO3	Understand and analysing Marketing -Mix & evaluate product, place, price and promotion strategy	Knowledge (K 2), Analysing (K 5)	H	M	M	H	M	M	H
CO4	Develop skills to evaluate the current market research, consumer behaviour and marketing information system	Evaluating (K7)	M	M	M	H	M	M	H
			H	**M**	**M**	**M**	**M**	**M**	**M**

BBA N 305 — Company Accounts

		Bloom's Level	PO1	PO2	PO3	PO4	PO5	PO6	PO7
Course Objective	To impart basic understanding of provisions of Company Account of business organizations.								
CO1	Understanding of provisions of Joint Stock Companies.	Knowledge (K2), Comprehending (K 3)	H	L	L	L	M	M	
CO2	Understanding and apply the knowledge of provisions of Final Accounts in business	Knowledge (K2) Applying (K 4)	H	L		L	M	M	L
CO3	Understanding and apply the knowledge of Accounting for Amalgamation of companies & Consolidated Balance Sheet in business	Knowledge (K2) Applying (K 4)	H	L	L	L	M	M	L
CO4	Understanding and apply the knowledge of provisions of Liquidation of Company	Knowledge (K2) Applying (K 4)	H	L	L		M	M	L
			H	**L**	**L**	**L**	**M**	**M**	**L**

BBA N 306 — Company Law

		Bloom's Level	PO1	PO2	PO3	PO4	PO5	PO6	PO7
Course Objective	To impart basic understanding of provisions of Companies Law concerning incorporation and regulation of business organizations.								
CO1	Understanding of provisions of Companies Act concerning incorporation of business organizations	Knowledge (K2), Comprehending (K 3)	H	L	L	L	M	M	
CO2	Understanding and apply the knowledge of provisions of Memorandum of Association, Articles of Association & Prospectus in business	Knowledge (K2) Applying (K 4)	H	L		L	M	M	
CO3	Understanding and apply the knowledge of Share & Capital Management in business	Knowledge (K2) Applying (K 4)	H	L	L	L	M	M	L
CO4	Understanding and apply the knowledge of provisions of Majority Powers and minority Rights & Winding up of company	Knowledge (K2) Applying (K 4)	H	L	L		M	M	
			H	**L**	**L**	**L**	**M**	**M**	**L**

YEAR I

BBA N 401 — Consumer Behaviour

		Bloom's Level	PO1	PO2	PO3	PO4	PO5	PO6	PO7
Course Objective	The objective of this course is to help students understand the concept of Consumer Behaviour & its applications.								
CO1	Remember and Comprehend basic Consumer models concepts.	Remembering (K1), Knowledge (K 2)	H	M	L	M	M	M	L
CO2	Understand marketing Insights on application of Determinants of Consumer Behaviour	Comprehending(K3), Synthesizing (K6)	H	M	M	M	M	M	M
CO3	Understand and analysing Influences & consumer decision making strategy	Knowledge (K 2), Analysing (K 5)	H	M	M	H	M	M	H
CO4	Develop skills to evaluate the Industrial Buying Behaviour	Evaluating (K7)	M	M	M	H	M	M	H
			H	**M**	**M**	**M**	**M**	**M**	**M**

BBA N 402 — Financial Management

Course Objective: The objective of this course is to provides basic knowledge about Financial management.

CO	Description	Cognitive Level							
CO1	Remember and comprehend basic concepts Financial management	Remembering (K1), Knowledge (K 2), Comprehending(K3)	H			L	L	L	
CO2	Develop understanding of Capital Structure Planning	Knowledge (K 2)	H	L		L	L	L	
CO3	Develop understanding of Management of Working Capital apply this knowledge	Knowledge (K2) Applying (K 4)	H	L		L	L	L	L
CO4	Understand and apply the scope Management of Earning	Knowledge (K 2), Applying (K 4)	M	L	L	M	L	L	L
			H	L	L	M	L	L	L

BBA N 403 — Production Management

Course Objective: This course enables the students to develop awareness about Production Management.

CO	Description	Cognitive Level							
CO1	Understand about basics of Production Management	Knowledge (K 2)	H		L	L	L	L	
CO2	Understand and analyse about manufacturing systems	Knowledge (K 2), Analysing (K 5)	H	L	L	L	L	L	
CO3	Understand and apply the knowledge about Plant Location, Plant layout & Materials Management	Knowledge (K 2), Applying (K 4)	H		L	L	L	L	L
CO4	Understand and apply the scope of Quality Control	Knowledge (K 2), Applying (K 4)	M	L	L	L	L	L	L
			H	L	L	L	L	L	L

BBA N 404 — Sales Management

Course Objective: This course enables the students to develop awareness about Sales Management and its implication in business.

CO	Description	Cognitive Level							
CO1	Develop basic understanding about Sales Management	Knowledge (K 2)	M	M	L	L	M	M	
CO2	Analyse and apply the knowledge of Sales Organisation in business	Applying (K 4), Analyse (K5)	M	M	M	M	M	M	L
CO3	Understand and apply the about Salesmanship & Distribution Network Management	Knowledge (K 2), Analyse (K5)	M	M	L	M	M	M	L
CO4	Understand and apply the scope of Sales Force Management	Knowledge (K 2), Applying (K 4)	M	M	L	H	M	M	L
			M	M	L	M	M	M	L

BBA N 405 — Research Methodology

Course Objective: The objective of this course is to provides basic knowledge about Research.

CO	Description	Cognitive Level							
CO1	Remember and comprehend basic concepts Research Methodology	Remembering (K1), Knowledge (K 2), Comprehending(K3)	H			L	L	L	H
CO2	Develop understanding of research design	Knowledge (K 2)	H	L		L	L	L	H
CO3	Develop understanding of sample design and apply this knowledge for business	Knowledge (K2) Applying (K 4)	H	L		M	L	L	H
CO4	Understand and analyse the knowledge of Processing & Analysis and Presentation of Data	Knowledge (K 2), Analyse (K5)	M	L	L	H	L	L	H
			H	L	L	M	L	L	H

BBA N 406 — Operation Research

Course Objective: The objective of this course is to provides basic knowledge about Operation Research and its application in managerial decision making.

CO	Description	Cognitive Level							
CO1	Remember and comprehend basic concepts Operation Research	Remembering (K1), Knowledge (K 2), Comprehending(K3)	H			L	L	L	H
CO2	Develop understanding of Linear programming and Transportion in market research	Knowledge (K 2)	H	L		L	L	L	H
CO3	Develop understanding of Decision making under Uncertainty for business	Knowledge (K2) Applying (K 4)	H	L		M	L	L	H
CO4	Understand and analyse the knowledge of PERT & CPM for making managerial decision	Knowledge (K 2), Analyse (K5)	M	L	L	H	L	L	H
			H	L	L	M	L	L	H

SEM V

BBA N 501 — Managerial Economics

Course Objective: This course in meant to acquaint the student with the principles of business economics as are applicable in business

CO	Description	Cognitive Level							
CO1	Remember the concepts of economics and also able to understand the various economic principles to make effective decisions	Knowledge (K 2), Remembering (K1)	H	L	L	M	L	L	
CO2	Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of industries .	Knowledge (K2)Analysing (K 4), Evaluating (K7))	H			M	L	L	L
CO3	Understand the cost concept & pricing method and its relation to the business world	Comprehending (K 3), Applying (K 4), Analysing (K 5)	M			M	L	L	L
CO4	Understand & evaluate the Profit Management & Inflation concepts	Applying (K 4), Analysing (K 5), Synthesizing (K6)	M	L	L	M	L	L	L
			H	L	L	M	L	L	L

Course										
BBA N 502	**Entrepreneurship & Small Business Management**									
Course Objective	The objective of the course is to familarise the students with the basic concepts of entrepreneurship									
CO1	Remember and Comprehend basic of Entrepreneurship.	Remembering (K1), Knowledge (K 2)	M			L	L	H	
CO2	Understand the Insights on application of Entrepreneurial Development	Comprehending(K3), Synthesizing (K6)	M		L	M	M	H	L
CO3	Understand and analysing the formation of project report	Knowledge (K 2), Analysing (K 5)	M	L	L	M	M	H	L
CO4	Develop skills to evaluate the set up of small scale industries	Evaluating (K7)	M	L	L	M	M	H	L
			M	**L**	**L**	**M**	**M**	**H**	**L**
BBA N 503	**Income Tax**									
Course Objective	It enables the student to know the basics of Income Tax and its implications.									
CO1	Remember and Comprehend basic of concept of Income Tax and its implications.	Remembering (K1), Knowledge (K 2)	M	M				L	
CO2	Understand the concept of Basis of Charge in Income Tax in business	Comprehending (K 3), Applying (K 4), Analysing (K 5)	M	M		M		L	L
CO3	Understand and analysing the concepts of Heads of Income in Income Tax	Knowledge (K 2), Analysing (K 5)	M	M	L	M	L	L	L
CO4	Understand and analyse about Aggregation of Income, Set off and Carry forward of losses, deduction from gross total Income	Evaluating (K7)	M	M		M	L	L	L
			M	**M**	**L**	**M**	**L**	**L**	**L**
BBA N 504	**Cost and Management Accounting**									
Course Objective	It enables the student to know the basics of Cost and Management Accounting and its implications.									
CO1	Remember and Comprehend basic of Nature and Scope of Cost Accounting	Remembering (K1), Knowledge (K 2)	M					L	
CO2	Understand the concept of Accounting for Material, Labour and Overheads & Element of Cost and apply in business	Comprehending (K 3), Applying (K 4), Analysing (K 5)	MM			M		L	L
CO3	Understand and analysing the concepts of Management Accounting	Knowledge (K 2), Analysing (K 5)	M		L	M	L	L	L
CO4	Develop skills to evaluate the Marginal Costing and Absorption Costing.	Evaluating (K7)	M	L		M	L	L	
			M	**L**	**L**	**M**	**L**	**L**	**L**
BBA N 505	**Industrial Law**									
Course Objective	To impart basic understanding of provisions of Industrial Law concerning the regulation of business organizations.									
CO1	Understanding of provisions of Factory act 1948 concerning to the business organizations	Knowledge (K2), Comprehending (K 3)	H	L	L	L	M	M	L
CO2	Understanding and apply the knowledge of Workmen compensation act 1923 in business	Knowledge (K2) Applying (K 4)	H	L		L	M	M	L
CO3	Understanding and apply the knowledge of Industrial dispute act 1947, Minimum wages act 1948 & Employee state insurance act 1948 in business	Knowledge (K2) Applying (K 4)	H	L	L	L	M	M	L
CO4	Understanding and apply the knowledge of provisions of Employee provident fund act 1952 & Payment of gratuity act 1972	Knowledge (K2) Applying (K 4)	H	L	L		M	M	L
			H	**L**	**L**	**L**	**M**	**M**	**L**
BBA N 506	**Computer Fundamental & Operating System**									
Course Objective	To enable the student to become competent to understand the application of computer in business									
CO1	Remember and Comprehend the basics of computer	Remembering (K1), Knowledge (K 2)	M	L		L	M	M	
CO2	Understand and apply the knowledge of input-output device and storage device	Knowledge (K2) Applying (K 4)	M	L		M	M	M	
CO3	Understand and analyse the operations of computer software in business	Knowledge (K 2), Analysing (K 5)	M	L		M	M	M	L
CO4	Understand the application of Operating System & Internet in business	Knowledge (K 2), Applying (K 4), Analysing (K 5)	M	M	L	M	M	M	L
			M	**L**	**L**	**M**	**M**	**M**	**L**
	SEM VI									
BBA N 601	**International Trade**									
Course Objective	This course in meant to acquaint the student with the basics of International Trade are applicable in business									
CO1	Remember the application of International Trade in business	Remembering (K1), Knowledge (K 2), Analysing (K 4)	M		L	M	L	L	
CO2	Understand the Foreign trade & economic growth & analyse these concepts in changing situations of industries .	Knowledge (K2)Analysing (K 4), Evaluating (K7)	M			M	L	L	L
CO3	Understand the functioning of International economic institutions and its relation to the business world	Comprehending (K 3), Applying (K 4), Analysing (K 5)	M			M	L	L	L
CO4	Understand & evaluate the Recent trends in India's Trade Policy	Applying (K 4), Analysing (K 5), Synthesizing (K6)	M	L	L	M	L	L	L
			M	**L**	**L**	**M**	**L**	**L**	**L**

Code	CO	Description	Bloom's Taxonomy							
BBA N 602	**Strategic Management & Business Policy**									
Course Objective	The objective of the course is to familarise the students with the basic concepts of Strategic Management & Business Policy									
CO1	Remember and Comprehend basic of Strategic Management & Business Policy	Remembering (K1), Knowledge (K 2)	M			L	L	H	
CO2	Understand the Insights on application of Responsibilities & tasks of Top Management	Comprehending(K3), Synthesizing (K6)	M		L	M	M	H	L
CO3	Understand and analysing the Corporate Planning & Corporate Strategy for business	Knowledge (K 2), Analysing (K 5), Evaluating (K7)	M	L	L	M	M	H	L
CO4	Develop skills to evaluate the Decision Support System of MIS for business	Evaluating (K7)	M	L	L	M	M	H	L
			M	**L**	**L**	**M**	**M**	**H**	**L**
BBA N 603	**GST**									
Course Objective	It enables the student to know the basics of GST and its implications.									
CO1	Remember and Comprehend basic of concept of GST and its implications.	Remembering (K1), Knowledge (K 2)	M	M		M	L	L	L
CO2	Understand the concept of Levy and Collection of GST in business	Comprehending (K 3), Applying (K 4), Analysing (K 5)	M	M	M	M	L	L	L
CO3	Understand and analysing the concepts of Input Tax Credit & Value of Supply in GST	Knowledge (K 2), Analysing (K 5)	M	M	L	M	L	L	L
CO4	Understand and analyse about Registration, Return, Assesment, Offence & Panalties in GST	Evaluating (K7)	M	M	L	M	L	L	L
			M	**M**	**L**	**M**	**L**	**L**	**L**
BBA N 604	**Management Information System**									
Course Objective	To enable the student to become competent to understand the application of Management Information System in business									
CO1	Remember and Comprehend the basics of Management Information System	Remembering (K1), Knowledge (K 2)	M	L		L	M	M	
CO2	Understand and apply the knowledge of Information & System of MIS	Knowledge (K2) Applying (K 4)	M	L		M	M	M	
CO3	Understand and Development of MIS for business	Knowledge (K 2), Analysing (K 5)	M	L		M	M	M	L
CO4	Understand the application of Operating System & Internet in business	Knowledge (K 2), Applying (K 4), Analysing (K 5)	M	M	L	M	M	M	L
			M	**L**	**L**	**M**	**M**	**M**	**L**
BBA N 605	**Auditing**									
Course Objective	This course aims at imparting knowledge about the principal and methods or auditing and their applications .									
CO1	Understand about the concepts of auditing	Knowledge (K 2)	H		L	L		L	
CO2	Understand about the Audit of Limited Companies & Internal Check System	Knowledge (K 2)	H			L		L	
CO3	Understand and analyse about the Special Audit	Knowledge (K 2), Analysing (K 5)	H	L	L	L	L	L	L
CO4	Understand the scope Recent trends in auditing	Knowledge (K 2), Applying (K 4)	M		L	L	L	L	L
			H	**L**	**L**	**L**	**L**	**L**	**L**
BBA N 606	**Fundamental of E-Commerce**									
Course Objective	To enable the student to become competent to understand the mechanism for excelling in E Commerce based employment and self-employment oppotunties.									
CO1	Remember and Comprehend the E commerce	Remembering (K1), Knowledge (K 2)	H		M	M	M	M	
CO2	Understand and analyse the various form of online business	Knowledge (K 2), Analysing (K 5)	M		M	M	M	M	L
CO3	Understand and analyse the operations & payment system of E-commerce	Knowledge (K 2), Analysing (K 5)	M	L	M	M	M	M	L
CO4	Understand and analye the Security and legal Aspects of E-commerce	Knowledge (K 2), Analysing (K 5)	M	L	M	M	M	M	L
			M	**L**	**M**	**M**	**M**	**M**	**L**